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1. <u>US</u> Cla	ssified Search			
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2) NFtext

1) Ftext1, Ftext2__

3)_____

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2) US FOR

3 NPL

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Set	Items	Description
S1	7189825	WEB (5N) SITE??
S2	9214346	(WEBSITE? OR (WEB (2W) SITE?))
s3	839251	DONAT?
S4	7693221	PURCHAS?
S5	320463	HYPERLINK?
S6	. 8	S2 (S) S3 (S) S4 (S) S5
S7	3	RD (unique items)
S8	338	S2 AND S3 AND S4 AND S5
S9	253	RD (unique items)
S10	223	S9 NOT PY>2001
S11	816181	CHARIT?
S12	70	S10 AND S11
S13	70	RD (unique items)
S14	67	S13 NOT PY>2000
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Ginger R. DeMille

File 348:EUROPEAN PATENTS 1978-2005/Jun w04 (c) 2005 European Patent Office File 349:PCT FULLTEXT 1979-2005/UB=20050707,UT=20050630 (c) 2005 WIPO/Univentio Set · Description Items (NON()PROFIT OR CHARITABLE OR MELWOOD OR HABITAT(1W)HUMANI-TY OR CHARITIES OR DONATION?)(3N)(WWW OR WEBSITE? OR WEBPAGE? OR WEB()(SITE? OR PAGE?) OR URL OR URLS OR INTERNET()ADDRESS -**S1** OR HOMEPAGE OR HOME()PAGE)

5 (SELECT? OR CLICK? OR HIGHLIGHT? OR ACTIVAT? OR CHOOS? OR PICK?)(5N)(HYPERLINK? OR HYPER()LINK? OR LINK) 52 13035 **S**3 (DONATE? ? OR DONATION? ? OR DONATING OR CONTRIBUTING) (3N)-(DIRECTLY OR ONLINE OR ON()LINE OR REAL()TIME) S1 AND S2 AND S3 **S4** S5 16 S1 AND S2 **s**6 S1 AND S3 **S**7 S1 AND (HYPERLINK? OR HYPER()LINK? OR CLICK? OR LINK? ? OR LINKING) S6 OR S7 S1(20N)S2 S1(20N)S3 25 **S8** s9 **S10** S1(20N)(HYPERLINK? OR HYPER()LINK? OR CLICK? OR LINK? ? OR s11 LINKING) **S12** 25 s4:s11 \$13 ? S12 NOT PY>1999

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4/3, K/1
              (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv.
             **Image available**
01170507
SYSTEM FACILITATING COMMUNICATIONS AND FINANCIAL CONTRIBUTIONS INVOLVING
    FACILITIES AND RESIDENTS THEREOF
SYSTEME FACILITANT LES COMMUNICATIONS ET LES APPORTS FINANCIERS ENTRE DES
    ETABLISSEMENTS ET LEURS RESIDENTS
Patent Applicant/Inventor:
  LANGSHUR Eric, 1465 West Cullom Avenue, Chicago, IL 60613, US, US
    (Residence), US (Nationality)
  LANGSHUR Sharon, 1465 West Cullom Avenue, Chicago, IL 60613. US. US
  (Residence), US (Nationality)
DAY Mark J, 1532 Pine Street, Philadelphia, PA 19102, US, US (Residence),
  US (Nationality)
VASQUEZ Raul, 1527 Walnut Street, Western Springs, IL60558, US, US
    (Residence), US (Nationality)
Legal Representative:
  SMITH Renato (agent), Bell, Boyd & Lloyd LLC, P.O. Box 1135, Chicago, IL
    60690-1135. US
Patent and Priority Information (Country, Number, Date):
Patent: WO 200492919 A2-A3 20041028 (WO 0492919)
Application: WO 2004US9558 20040329 (PCT/WO US04009558)
Priority Application: US 2003460130 20030403 Designated States:
(All protection types applied unless otherwise stated - for applications
2004+)
  AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
  DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
  LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
  RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
  (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
  SE SI SK TR
  (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
  (AP) BW GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 16997
Fulltext Availability:
  Detailed Description
  claims
Detailed Description
    object of the present invention is to increase the responsiveness of
  users to opportunities presented on - line for providing donations
  :ftmding and information to hospitals and other charitable organizations
  which provide services to relocated persons...
...one embodiment of the present invention.
  Figs. 20A-20F are top plan views of the webpages of the donation
  process
```

Figs. 21 to 23 are diagrainatic top plan views of...

...at the website 33.

illustrated in Fig. 20.

Also, as further described below, the computer system 10 causes the website 33 to present charitable or financial contribution or donation information to the users 34.

The donation inforrnation prompts the...

...information also instructs the users 34 on how to make charitable or financial contributions or donations directly to the hospital 38 or to another entity 48, such as a nonprofit foundation, which...

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- ...96. Under the insequentials of the donation solicitation function 887 the server 12 causes the website 33 to present donation 0 information to the users. The donation information describes the donation process and, in particular...
- \dots 38 or other entity 48. This website then enables the rerouted user to make an **online donation** .

11111

- In another embodiment, the transaction facilitation function 90 includes one or more inputs which enable the users 34 to make donations electronically using the website 33. In this embodiment, the server 12 receives payment or donation information from the users...
- ...graphically distinguished static link 302 to promote compliment awareness and action. Upon a user's activation of link 302, the compliment system causes the website 300 to present a compliment submission dialog or...with a forwarding link for each compliment in the email 318. Upon the user's activation or clicking of this forwarding link, the link launches a form in a new browser window. The form includes a plurality 17 of...
- ...located in the hospital 38. The users would be able to access this website by activating a link at the website 33. At that point, the users could use the gift shop website...
- ...the server 12 to cause the website 33 to present one or more inputs or hyperlinks to the users 34. When activating these inputs, the server 12 transfers the users 34 to a website of the hospital...the computer system 10 presents the user with a graphical donation prompt 216 at the website 33. The donation prompt 216 prompts the us er to make a donation to the hospital. The user...
- ...includes a field 224 which enables the user to input a monetary amount for the donation . Also, the webpage 222 includes an input 226 which enables the user to proceed with the donation , and the webpage 222 includes an input 228 which enables the user to decline the donation.

If the...

- ...employees of USA Airline Co., to create health care webpages or a website account by activating the link 402. The employees may wish to create a set of health care or care webpages for hospitalized family members or friends for the purposes described above.
 - If an employee activates the link 402, the portal module redirects the employee's browser to a portal website 404 which...
- ...designated input at a website operated by the implementer of the present invention; or (c) activating any other designated input or link including a URL for a particular set of webpages 4 1 0.

If the members...

- ...at the company website to a portal website; 1 0 (e) enabling the users to activate such designated link at the company website;
 - I (f) causing information to appear at a portal website wherein...
- ...products or services of the company;
 @ (g) directing the users to the portal website upon activation of the designated link, wherein the portal website.
 a. enables the users to select a health-care facility from a group of health

care providers;
b. enables the users to activate a link available at the portal
website;

- C. directs the users to a care website thereby enabling...
- ...the portal website pertaining to the company's

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- 41129.
                                                                                            d†odø⊈€1.
                                                                             Tareproducts or services; (1997) to the link to visit the portal website; (c) enabling users who activate the link to visit the portal website; (d) enabling the users to select a health care facility...
    ...of health
        care providers while at the portal website;
        (e) enabling the users to activate a link available at the portal
       website:
        (f) directing the users to a care website;
        (g) enabling...
    ...which occur at the website. In order to increase user response, this
       module causes the website to display donation solicitations and
        survey opportunities at times based on the user's history of inputs. This
   Claim
             a) operate a website accessible to a plurality of intemet access
        devices:
        (b) cause the website to present donation information to the users,
       the
       donation information providing the users with direction on making a...
     4/3, K/2
                               (Item 2 from file: 349)
   DIALOG(R) File 349: PCT FULLTEXT
   (c) 2005 WIPO/Univentio. All rts. reserv.
                             **Image available**
  NETWORKED INTERACTIVE TOY SYSTEM
SYSTEME DE JOUETS INTERACTIFS EN RESEAU
   Patent Applicant/Assignee:
       CREATOR LTD, 16 Basel Street, 49001 Petach Tikva, IL, IL (Residence), IL
            (Nationality), (For all designated states except: US)
   Patent Applicant/Inventor:
      atent Applicant/Inventor:

GABAI Oz, 156 Jabotinsky Street, 62330 Tel Aviv, IL, IL (Residence), IL (Nationality), (Designated only for: US)

GABAI Jacob, 14 Klee Street, 62336 Tel Aviv, IL, IL (Residence), IL (Nationality), (Designated only for: US)

SANDLERMAN Nimrod, 44 Churgin Street, 52356 Ramat Gan, IL, IL (Residence), IL (Nationality), (Designated only for: US)

WEISS Nathan, 7A Meltzer Street, 76285 Rehovot, IL, IL (Residence), IL (Nationality), (Designated only for: US)

VECHT-LIFSCHITZ Susan Eve, c/o Sanford T. Colb & Co., P.O. Box 2273, 76122 Rehovot, IL, IL (Residence), IL (Nationality), (Designated only for: US)
           for: US)
       PFEFFER Zvika, 10 Bezalel Street, 64683 Tel Aviv, IL, IL (Residence), IL (Nationality), (Designated only for: US)
  Legal Representative:
  SANFORD T COLB & CO (agent), COLB, Sanford, T., P.O. Box 2273, 76122
Rehovot (et al), IL,
Patent and Priority Information (Country, Number, Date):
Patent:
WO 200169830 A2-A3 20010920 (wo 0169830)
Application:
WO 2001IL248 20010314 (PCT/WO IL0100248)
       Priority Application: US 2000189914 20000316; US 2000189915 20000316; US 2000189916 20000316; US 2000190874 20000321; US 2000192011 20000324; US 2000192012 20000324; US 2000192013 20000324; US 2000192014 20000324; US 2000193697 20000331; US 2000193699 20000340
           2000193702 20000331; us
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2000208105 20000526;
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           2000209471 20000605; US 2000210443 20000608; US 2000210445 20000608; US 2000212696 20000619; US 2000215360 20000630; US 2000216237 20000705; US
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Ginger R. DeMille

2000216288_20000705; US 2000217357_20000712; US_2000219238_20000718; US_2000220276_20000724; US 2000221933_20000731; US_2000223877_20000808; US_2000227112_20000822; US_2000229371_20000830; US_2000229648_20000831; US_2000231105_20000908; US_2000231103_20000908; US_2000234883_20000925; US_2000234895_20000925; US_2000234895_20000925; US_2000234895_20000925; US_2000254699_20001010; US_2000253362_20001127; US_2000250332_20001129; US_2000254699_20001211; US_2001267350_20010208

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(0A) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 189040

Fulltext Availability: Detailed Description

Detailed Description
... services, information services, and the like.

There are many charities and charitable services worldwide. Many charities have Internet web sites. Sometimes, it is difficult to match the need of a poor person to the availability...toy is be able to connect to the computer directly. This provides a more reliable link of an interactive toy to a computer, and also avoids the cost to toy users ...toy promotes internet link-ups.

An interactive toy may urge its user(s) to link up to the Internet, An I.T.S. may receive a commission each time one...with such a toy, an interactive toy is be able to connect to the computer directly. This provides a more reliable link of an interactive toy to a computer, and also...shows schematically interactions between an interactive toy and its surroundings. It may use a direct link to its computer while at home, and a cellular network, which away from home.

106...

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                           (Itêm 1 from file:
 DIALOG(R) File 349: PCT FULLTEXT
 (c) 2005 WIPO/Univentio. All rts. reserv.
                      **Image available**
 01205488
 LISTINGS OPTIMIZATION USING A PLURALITY OF DATA SOURCES
 OPTIMISATION DE LISTES AU MOYEN D'UNE PLURALITE DE SOURCES DE DONNEES
 Patent Applicant/Assignee:
YAHOO INC, D-274, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US (Nationality), (For all designated states except: US) Patent Applicant/Inventor:
    AWADALLAH Amr, 3461 Kenneth Drive, Palo Alto, CA 94303, US, US (Residence), EG (Nationality), (Designated only for: US)
CADOGAN Timothy, 306 Madison Street, Santa Clara, CA 95050, US, US (Residence), GB (Nationality), (Designated only for: US)
DIAB Ali, 149 Tuscaloosa Avenue, Atherton, CA 94027, US, US (Residence), US (Nationality), (Designated only for: US)
GEISTER David, 3300 Gendora Drive, San Mateo, CA 94403, US, US (Residence), US (Nationality), (Designated only for: US)
 Legal Representative:
HICKMAN Brian (agent), Hickman Palermo Truong & Becker LLP, Suite 550, 2055 Gateway Place, San Jose, CA 95110-1089, US, Patent and Priority Information (Country, Number, Date):
Patent: WO 200513148 A1 20050210 (WO 0513148)
Application: WO 2004US22553 20040713 (PCT/WO US04022553)
Priority Application: US 2003492018 20030801; US 2004752742 20040106
Designated States:
 (All protection types applied unless otherwise stated - for applications
 2004+)
    AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
    DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
    LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
    RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
    SE SI SK TR
    (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG (AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
    (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English Filing Language: English
Fulltext Word Count: 9878
Fulltext Availability:
    Detailed Description
Detailed Description
        a-o is a collection of several databases, which may include a mixture
   of academic links, sponsored results and/or other data, and may include websites of individuals and non - profit organizations, and/or databases of Universities and other public databases, for example. Other
   databases 1...
                        (Item 2 from file: 349)
  11/3, \kappa/2
DIALOG(R) File 349: PCT FULLTEXT
(c) 2005 WIPO/Univentio. All rts. reserv.
                     **Image available**
ONLINE WEBSITE MARKET RESEARCH SYSTEM AND METHOD
PROCEDE ET SYSTEME DE RECHERCHE DE MARCHE EN LIGNE SUR UN SITE WEB
Patent Applicant/Inventor:
WASHBURN Harold G, 5 Blanchard Road, Cambridge, MA 02138, US, US (Residence), US (Nationality)
Legal Representative:
   HARTNELL Georges W III (agent), Edwards & Angell, LLP, P.O. Box 9169,
       Boston, MA 02209, US,
Patent and Priority Information (Country, Number, Date):
Patent: WO 200217186 A1 20020228 (WO 0217186)
Application: WO 2001US25607 20010816 (PCT/WO US0125607)
Priority Application: US 2000641780 20000818
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13-Jul-05

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Designated States
  (Protection type is "patent" prior to 2004)
                                                                                         un less outherwise stated - for
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         EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
         LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL
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         (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
         (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
          (EA) AM AZ BY KG KZ MD RU TJ TM
  Publication Language: English Filing Language: English
  Fulltext Word Count: 7695
  Fulltext Availability:
        Claims
  Claim
                  invitation to obtain more infon-nation about a chosen charitable
        organization, which includes an Internet hyperlink to a website of
        the chosen charitable
        organization:
        a notice informing the visitor that any charitable contribution made on
        visitor's...
 11/3,K/3 (Item 3 from file: 349) DIALOG(R)File 349:PCT FULLTEXT
    11/3, K/3
  (c) 2005 WIPO/Univentio. All rts. reserv.
  00836144
                                       **Image available**
  NETWORKED INTERACTIVE TOY SYSTEM
  SYSTEME DE JOUETS INTERACTIFS EN RESEAU
  Patent Applicant/Assignee:
        CREATOR LTD, 16 Basel Street, 49001 Petach Tikva, IL, IL (Residence), IL
  (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
      atent Applicant/Inventor:

GABAI Oz, 156 Jabotinsky Street, 62330 Tel Aviv, IL, IL (Residence), IL (Nationality), (Designated only for: US)

GABAI Jacob, 14 Klee Street, 62336 Tel Aviv, IL, IL (Residence), IL (Nationality), (Designated only for: US)

SANDLERMAN Nimrod, 44 Churgin Street, 52356 Ramat Gan, IL, IL (Residence), IL (Nationality), (Designated only for: US)

WEISS Nathan, 7A Meltzer Street, 76285 Rehovot, IL, IL (Residence), IL (Nationality), (Designated only for: US)

VECHT-LIFSCHITZ Susan Eve, c/o Sanford T. Colb & Co., P.O. Box 2273, 76122 Rehovot, IL, IL (Residence), IL (Nationality), (Designated only for: US)
 PFEFFER Zvika, 10 Bezalel Street, 64683 Tel Aviv, IL, IL (Residence), IL (Nationality), (Designated only for: US)
Legal Representative:
       SANFORD T COLB & CO (agent), COLB, Sanford, T., P.O. Box 2273, 76122
SANFORD T COLB & CO (agent), COLB, Santora, I., P.O. BOX 22/3, 70122
Rehovot (et al), IL,
Patent and Priority Information (Country, Number, Date):
Patent:
WO 200169830 A2-A3 20010920 (WO 0169830)
Application:
WO 2001L248 20010314 (PCT/WO IL0100248)
Priority Application: US 2000189914 20000316; US 2000189915 20000316; US 2000189916 20000316; US 2000190874 20000321; US 2000191300 20000321; US 2000192011 20000324; US 2000192012 20000324; US 2000192014 20000324; US 2000193703 20000331; US 2000193704 20000331; US 2000193702 20000331; US 2000193703 20000331; US 2000193704 20000331; US 2000195861 20000407: US 2000195862 20000407: US 2000195863 20000407; US
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             2000200508
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             2000203175 20000508; US 2000203177 20000508; US 2000203182 20000508; US 2000203244 20000508; US 2000204201 20000515; US 2000204200 20000515; US 2000207126 20000525; US 2000207128 20000525; US 2000208105 20000526; US
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       2000208390 20000530; rus. 2000208391 200005308 rus. 2000208892 20000530; rus. 2000209471 20000605; us. 2000210443 200006087 rus. 2000210445 20000608; us. 2000212696 20000619; us. 2000215360 20000630; us. 2000216237 20000705; us. 2000216238 20000705; us. 2000217357 20000712; us. 2000219234 20000718; us. 2000220276 20000724; us. 2000221933 20000731; us. 2000223877 20000808; us. 2000227112 20000822; us. 2000229371 20000830; us. 2000229648 20000831; us. 2000231105 20000908; us. 2000231103 20000908; us. 2000234883 20000925; us. 2000234895 20000925; us. 2000239329 20001010; us. 2000253362 20001127; us. 2000250332 20001129; us. 2000254699 20001211; us. 2001267350 20010208 ignated States:
Designated States:
 (Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
    AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
    EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS
    LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ
    TM TR TT TZ UA UG US UZ VN YU ZA ZW
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(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
    (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English Filing Language: English
Fulltext Word Count: 189040
  11/3, K/4
                          (Item 4 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
 (c) 2005 WIPO/Univentio. All rts. reserv.
                      **Image available**
SYSTEM AND METHOD FOR CREATING A WEB PAGE RETURN LINK
SYSTEME ET PROCEDE DE CREATION DE LIEN DE RETOUR SUR UNE PAGE WEB
Patent Applicant/Assignee:
    INFINITY2 INC, 63 East Main Street, Suite 700, Mesa, AZ 85201, US, US
  (Residence), US (Nationality)
Inventor(s):
   HOYT Edward G, 10688 East Penstamin Drive, Scottsdale, AZ 85259, US,
   HOYT John G, 1000 East Palmcroft Drive, Tempe, AZ 85282, US, PETERSON Timothy D, 911 Travis, Lockhart, TX 78644, US, ALYEA William P, 1083 East Devon Drive, Gilbert, AZ 85296, US,
Legal Representative:
SOBELMAN Howard I (agent), Snell & Wilmer L.L.P., One Arizona Center, 400
East Van Buren, Phoenix, AZ 85004-2202, US,
Patent and Priority Information (Country, Number, Date):
Patent: WO 200155908 Al 20010802 (WO 0155908)
Application: WO 2001US2422 20010125 (PCT/WO US0102422)
Priority Application: US 2000178260 20000125

Designated States:

(Protection type is "patent" uplace otherwise stated for applications
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
   AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM
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    (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
    (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
    (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 6149
Fulltext Availability:
   Detailed Description
Detailed Description
        sales, many non-commercial endeavors benefit from the use of
  advertising and referrals. For example, non - profit informational web sites will often link to other sources of information as a means of proliferating information and simplifying searching. Other non -
   profit web sites may provide referrals to affiliates / members to promote common social, philosophical, or political goals.
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11:54 AM

Although. Dinkings and referring customers is widely practiced there are several significant drawbacks which hinder expanded development. 11/3, K/5(Item 5 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** SYSTEM AND METHOD FOR GIVING APPRECIATED ASSETS SYSTEME ET PROCEDE DE DONATION D'ACTIFS A PLUS-VALUE Patent Applicant/Assignee: ASSETSTREAM CORPORATION, 400 Unicorn Park Drive, Woburn, MA 01801, US, US (Residence), US (Nationality) Inventor(s): JOHNSON Donald Edward, 43 Barnard Road #2, Belmont, MA 02478, US, STEWARD Duane Allen, 27 Pondview Road #1, Arlington, MA 02474, US, Legal Representative: WAKIMURA Mary Lou (et al) (agent), Hamilton, Brook, Smith & Reynolds, P.C., Two Militia Drive, Lexington, MA 02421, US, Patent and Priority Information (Country, Number, Date):
Patent: wo 200153979 A2 20010726 (wo 0153979)
Application: wo 2001US2121 20010122 (PCT/wo US0102121) Priority Application: US 2000177722 20000121 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 13370 Fulltext Availability: Detailed Description Detailed Description ... are then deposited to the donor's intermediary charity account. Once transferred, the donor can click on the "Request Gift for Charity" link . This will take the donor to the intermediary charitable foundation's Web site instructions for issuing checks to specific charities can be make (e.g., that a check... 11/3,K/6 (Item 6 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2005 WIPO/Univentio. All rts. reserv. **Image available** INTERACTIVE SYSTEM AND METHOD FOR USE WITH BROADCAST MEDIA SYSTEME INTERACTIF CONCU POUR ETRE UTILISE AVEC LA PRESSE ELECTRONIQUE ET PROCEDE CORRESPONDANT Patent Applicant/Assignee: ECARMERCE INCORPORATED, 2400 Lincoln Avenue, Altadena, CA 91001, US, US (Residence), US (Nationality), (For all designated states except: US) Patent Applicant/Inventor: NOREEN Gary K, 616 Groveview Lane, La Canada Flintridge, CA 91011, US, US (Residence), US (Nationality), (Designated only for: US)
CROSBY Stephen P, 83 Penniman Road, Brookline, MA 02245-4135, US, US (Residence), US (Nationality), (Designated only for: US)
KUKKONEN Carl A III, Apt. 201, 843 4th Street, Santa Monica, CA 90403, US , US (Residence), US (Nationality), (Designated only for: US)
KUKKONEN Daniel C, Apt. 308, 1250 N. June Street, Los Angeles, CA 90038,

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.... US ... (Res. idence) .... US ... (National lity) .... (Designated, only afor: ... US)
 Legal Representative (agent), Pretty & Schroeder, 19th Floor, 444 South HANKIN Marc E (et al) (agent), Pretty & Schroeder, 19th Floor, 444 South Flower Street, Los Angeles, CA 90071, US, Patent and Priority Information (Country, Number, Date):
Patent: WO 200143364 A1 20010614 (WO 0143364)
Application: WO 20143364 A2 2001207 (PCT/WO US0033447)
Priority Application: US 99459025 19991210
  Designated States:
  (Protection type is "patent" unless otherwise stated - for applications
  prior to 2004)
       AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE
       ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
      LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
       (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
       (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
 Publication Language: English Filing Language: English
 Fulltext Word Count: 16368
 Fulltext Availability:
      Detailed Description
 Detailed Description
 is a request for a charitable donation, the network operations center provides information within the <a href="web site">web site</a> identifying the charitable organization and providing <a href="https://www.hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperlinks.com/hyperli
      example wherein the program segment contains...
 11/3,K/7 (Item 7 from file: 349) DIALOG(R)File 349:PCT FULLTEXT
 (c) 2005 WIPO/Univentio. All rts. reserv.
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                               **Image available**
 SYSTEM AND METHOD FOR ACCUMULATING INDIVIDUAL GIFTS TO CREATE A GROUP GIFT
 SYSTEME ET PROCEDE DE COLLECTE DE CADEAUX INDIVIDUELS POUR EN FAIRE UN
           CADEAU DE GROUPE
 Patent Applicant/Assignee:
GIFTCERTIFICATES COM INC, 470 Seventh Ave., New York, NY 10018, US, US (Residence), US (Nationality), (For all designated states except: US) Patent Applicant/Inventor:
     REIFMAN Jeff, 943 18th Ave. East, Seattle, WA 98112, US, US (Residence),
     -- (Nationality), (Designated only for: US)
KIPP Shannon N, 3821 NE 45th #36, Seattle, WA 98105, US, US (Residence),
     -- (Nationality), (Designated only for: US)
KEFFELER Brian S, 4259 257th PL SE, Issaquah, WA 98029, US, US
(Residence), -- (Nationality), (Designated only for: US)
Legal Representative:
SOFER Joseph (agent), Sofer & Haroun, L.L.P., 342 Madison Avenue 1921,
New York, NY 10173, US,
Patent and Priority Information (Country, Number, Date):
Patent:
WO 200129787 A2 20010426 (WO 0129787)
Application:
WO 2000US28544 20001016 (PCT/WO US0028544)
Priority Application: US 99420309 19991018

Designated States:

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 (Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
     AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE
     ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
     LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM
     TR TT TZ UA UG US UZ VN YU ZA ZW
     (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
     (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
     (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
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Ginger R. DeMille

Fulltext Availability: Detailed Description

Detailed Description
... I O participant 125 of the gift campaign. The e-mail message includes a hypertext link, such as URL 605, to the donation page 500 for the gift campaign. After the participant?

13-Jul-05

037970487 DIALOG(R)File 20:Dialog Global Reporter (c) 2005 The Dialog Corp. All rts. reserv.

03797048 (THIS IS THE FULLTEXT) MICROSOFT LIMITED: Microsof LIMITED: Microsoft Christmas card looks to boost NSPCC fundraising efforts M2 PRESSWIRE December 17, 1998

Microsoft is helping to bring Christmas cheer to children this year through a special Christmas card which publicises the NSPCC's recently launched website for on-line donations - www.microsoft.com/uk/nspcc/.

The card features the NSPCC's recently launched Happy Kids'

characters and a link to the website, which was designed by Microsoft. Users simply click on the 'Help a child' icon to make donations by credit card, debit card or cash pledges.

card, debit card or cash pledges.

12,000 cards have been printed and they are available free to Microsoft's UK staff.

"The Christmas card and the website is an extension of Microsoft's longstanding support for the NSPCC and is a great example of technology being used to enhance the fundraising activities of charities," explained Microsoft's Director of Marketing Services, Shaun Orpen. "The cards have been very popular with our staff and I hope they will encourage the people who receive them to donate some money to the NSPCC this Christmas."

Microsoft has funded the NSPCC's School Fundraising Programme for the last five years, enabling it to raise more than GBP 10 million.

CONTACT: Lee Murgatroyd Tel: +44(0)181 242 4096 x 100 e-mail: leem@text100.co.uk

leem@text100.co.uk

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(c)2005 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
            (c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2005/Jul 12
            (c) 2005 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2005/Jul 13
            (c) 2005 The Gale Group
         9:Business & Industry(R) Jul/1994-2005/Jul 12
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File 20:Dialog Global Reporter 1997-2005/Jul 13 (c) 2005 The Dialog Corp.
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            (c) 2005 PR Newswire Association Inc
File 24:CSA Life Sciences Abstracts 1966-2005/Jun (c) 2005 CSA.
File 634:San Jose Mercury Jun 1985-2005/Jul 12
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File 636:Gale Group Newsletter DB(TM) 1987-2005/Jul 12
            (c) 2005 The Gale Group
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
            (c) 1999 PR Newswire Association Inc
File
      13:BAMP 2005/Jul W1
            (c) 2005
                        The Gale Group
       75:TGG Management Contents(R) 86-2005/Jul W1
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       95:TEME-Technology & Management 1989-2005/Jun W1
            (c) 2005 FIZ TECHNIK
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(îtem î Grom Gile: 15/3, k/1DIALOG(R) File 15: ABI/Inform(R) (c) 2005 ProQuest Info&Learning. All rts. reserv.

01986338 49916441 Rock stars and U.S. unite for anti-poverty concert **Anonymous** Fund Raising Management v30n10 PP: 10 Dec 1999 ISSN: 0016-268X JRNL CODE: FUN WORD COUNT: 326

...TEXT: mid1980s but was unsustained.

Annan, speaking from the Palais des Nations, invited virtual viewers to click on "give" to make an online donation. NetAid's Web site address is www.netaid.om. Soon the global village will have 6 billion inhabitants, Annan...

15/3,K/2 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R) (c) 2005 The Gale Group. All rts. reserv.

06895110 Supplier Number: 58357238 (USE FORMAT 7 FOR FULLTEXT) Dot Com Gives to Those That Give Year Round. PR Newswire, p1147 Dec 23, 1999 Language: English Record Ty Document Type: Newswire; Trade Word Count: 383 Record Type: Fulltext

ret15/3, k/all.

... s Golden State Division, headquartered in San Francisco. "They have also agreed to provide a link on their promotion page to promote our online donation feature at www .salvationarmy.usawest.org/ Donation

"WarrantyNow will offer this holiday promotion to the over nine million monthly CNET visitors...

(Item 1 from file: 148) DIALOG(R)File 148:Gale Group Trade & Industry DB (c)2005 The Gale Group. All rts. reserv.

SUPPLIER NUMBER: 60042367 (USE FORMAT 7 OR 9 FOR FULL TEXT) Rock Stars And U.N. Unite For Anti-Poverty Concert. (NetAid concert) (Brief Article)

Fund Raising Management, 30, 10, 10

Dec, 1999

DOCUMENT TYPE: Brief Article RECORD TYPE: Fulltext

ISSN: 0016-268X

LANGUAGE: English

11:49 AM

WORD COUNT: 351 LINE COUNT: 00030

1980s but was unsustained. Annan, speaking from the Palais des Nations, invited virtual viewers to click on "give" to make an online donation. NetAid's web site address is www.netaid.org. Soon the global village will have 6 billion inhabitants, Annan...

15/3, K/4(Item 1 from file: .20) DIALOG(R)File 20:Dialog Global Reporter (c) 2005 The Dialog Corp. All rts. reserv.

03797048 (USE FORMAT 7 OR 9 FOR FULLTEXT)
MICROSOFT LIMITED: Microsoft Christ LIMITED: Microsoft Christmas card looks to boost NSPCC fundraising efforts M2 PRESSWIRE December 17, 1998 JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 201

Ginger R. DeMille

children this year chrough a special christmas card which publicises the NSPCC's recently launched website for on - line donations - www.microsoft.com/uk/nspcc/.

The card features the NSPCC's recently launched 'Happy Kids' characters and a link to the website, which was designed by Microsoft. Users simply click on the 'Help a...?

25/9,K/2 (Item 2 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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00931875 95-81267

Following new tax rules on charitable deductions

Luecke, Randall W; Sossi, Frank T

Healthcare Financial Management v48n11 PP: 54-58 Nov 1994 CODEN: HFMAD7

ISSN: 0735-0732 JRNL CODE: HFM

DOC TYPE: Journal article LANGUAGE: English LENGTH: 3 Pages

SPECIAL FEATURE: Charts References

WORD COUNT: 1545 GEOGRAPHIC NAMES: US

DESCRIPTORS: Tax exempt organizations; Documentation; Disclosure; Tax

deductions; Donations

CLASSIFICATION CODES: 9190 (CN=United States); 4230 (CN=Personal taxation);

9540 (CN=Nonprofit institutions)

ABSTRACT: The Omnibus Budget Reconciliation Act of 1993 (OBRA) established new rules governing individuals who make donations to **charitable** organizations and organizations that provide goods and services in return for **charitable** donations. Healthcare financial managers and fund-raising personnel need to become familiar with these rules so that they can assure that donors of **charitable** contributions to their organizations will receive appropriate tax deductions and that the organizations themselves will not incur penalties for failing to make proper disclosures. OBRA requires that contributions made to **charitable** organizations in the amount of \$250 or more must be substantiated by the donee organizations in order to be deducted from taxes by the donor. The disclosure requirement is imposed on **charitable** organizations when a single contribution exceeding \$75 is made, but only part of the contribution is an actual donation.

TEXT: On August 10, 1993, President Bill Clinton signed into law the Omnibus Budget Reconciliation Act of 1993 (OBRA '93). Among the many provisions of OBRA '93 are requirements that affect the ability of individuals to receive tax credit for donations they make to **charitable** organizations. OBRA '93 also describes the penalties incurred by **charitable** organizations that fail to disclose the tax deductible portion of a good or service given in return for a **charitable** donation. The requirements, which cover donations of cash as well as real property, goods, and services, are effective for **charitable** contributions made after December 31, 1993.

These requirements are the Federal government's most recent attempt to eliminate perceived abuses of tax laws regarding the deductibility of charitable contributions. The abuses have not involved the healthcare industry specifically. Rather, they have arisen because of the relationship between religious organizations, education, and day care. Many canceled checks made payable to religious organizations have been used to justify tax deductions for charitable contributions when, in fact, the checks represent payments for education or day care. Nevertheless, it would be naive to assert that abuses in the area of charitable contributions have not occurred in the healthcare industry.

DONOR SUBSTANTIATION

OBRA '93 requires that contributions made to **charitable** organizations, defined as 501(c)(3) or similar entities, in the amount of \$250 or more must be substantiated by the donee organization in order to be deducted from taxes by the donor.

In past years, the Internal Revenue Service (IRS) commonly allowed a deduction if the taxpayer used a canceled check to substantiate that a donation had been made to a **charitable** organization. The IRS no longer will accept canceled checks as substantiation for **charitable** donations. Individuals who make **charitable** contributions now must obtain from donee organizations written substantiation of the donations prior to filing a tax return for the year in which the **charitable** contribution was made.

The responsibility for obtaining written substantiation of a **charitable** contribution equal to or in excess of \$250 rests with the taxpayer who is claiming an itemized deduction in that amount. Tax-exempt organizations that fail to acknowledge or substantiate such donations will not incur any tax penalties. However, organizations that do not provide the information their donors need to claim a deduction for a contribution surely place future contributions from these donors at risk.

Accordingly, each healthcare organization should amend its policies and procedures for acknowledging donations to assure that donors of contributions equal to or in excess of \$250 receive sufficient substantiation to claim a deduction for tax purposes.

Written acknowledgment of donations need not include the donor's Social Security or tax identification number. It should, however,

- * State the amount of cash that was donated.
- * Fully describe noncash contributions involving real property. The donor is responsible for valuation of real property donated to a **charitable** organization. The tax-exempt entity, therefore, need not assign or estimate the value of the real property.
- * Describe and estimate the value of any goods and/or services provided by the donor as a **charitable** contribution.
- * Acknowledge when the donor organization provides goods or services as partial consideration for the contribution.

Examples of written acknowledgments for gifts of cash and services appear in Exhibits 1 and 2.

EXHIBIT 1: ACKNOWLEDGEMENT OF A CASH GIFT

ST. JOSEPH HOSPITAL 427 MAIN STREET BLAIR, MONTANA 47774

Mrs. Delores Grant 416 Briarwood Blvd. Taylor, Montana 47777

Dear Mrs. Grant:

This is to acknowledge your very generous contribution of \$5,000 to the Hospital. In compliance with your request, this gift will be used to support the prenatal care rendered in conjunction with our Women's Center program.

Again, Mrs. Grant, thank you so much for your thoughtfulness, and your continued support of St. Joseph Hospital.

Sincerely,

Melvin E. Wise

EXHIBIT 2: ACKNOWLEDGEMENT OF SERVICES DONATED

ST. JOSEPH HOSPITAL 427 MAIN STREET BLAIR, MONTANA 47774

Mr. Gordon C. King President King Construction, Inc. 6772 West 43rd Street Elderberg, Montana 47775

Dear Mr. King:

Thank you very much for your gift of construction improvements to our south vestibule. The estimates we had received for the work done range from \$3,500 to \$4,250. Based on these estimates, and with the approval of the finance committee of the hospital, we have valued the addition at \$3,875. You may wish to seek the counsel of your tax advisor as to how much of this amount may be tax-deductible to you or your firm.

Again, Mr. King, thank you so much for your thoughtfulness and your continued support of St. Joseph Hospital.

Sincerely,

Melvin E. Wise Director of Development

Individual gifts in amounts less than \$250 are not aggregated and, therefore, do not require written substantiation from donee organizations. For example, if an employee were to make biweekly contributions of \$15 to the organization through a payroll deduction plan, he or she would not need to receive a written acknowledgment for the \$390 in yearly contributions. However, if the employee made a single contribution in the amount of \$390, written substantiation would be necessary.

Financial managers and fundraising personnel should watch for donors who may attempt to avoid obtaining substantiation of their contributions. For example, a donor may try to skirt the substantiation requirement by writing several small checks to the same **charitable** organization on the same date.(a) The total amount of such contributions should be acknowledged in a formal letter.

DISCLOSURE REQUIREMENTS

OBRA '93 specifies that **charitable** organizations must meet certain documentation requirements when they hold fund-raising events or engage in other activities that provide the donor with goods or services in exchange for a contribution. The disclosure requirement is imposed when a single **charitable** contribution exceeding \$75 is made, but only part of the contribution is an actual donation.

Charitable organizations must provide donors of such contributions with a written statement that specifies the portion of the contribution that is deductible and the portion of the contribution that is being used to pay for goods or services furnished to the donor (Exhibit 3).

EXHIBIT 3: DISCLOSURE STATEMENT

ST. JOSEPH HOSPITAL 427 MAIN STREET BLAIR, MONTANA 47774 Mr. and Mrs. Dwayne A. Jobst 2224 Barkwood Trial Smithville, Montana 47771

Dear Mr. and Mrs. Jobst:

Thank you so much for attending our annual Sponsor's Ball last Saturday evening at the Stouffer's City Center Hotel. Of the \$200 ticket price to the ball, we estimate that \$37.55 per ticket is attributable to the dinner and entertainment expenses for the evening. Accordingly, \$324.90 of your \$400 donation is tax-deductible.

I hope that you had as fine a time as I did on Saturday evening and that you will be inclined to join us again next year at the Ball.

Again, Mr. and Mrs. Jobst, thank you so much for your thoughtfulness and your continued support of St. Joseph Hospital.

Sincerely,

Melvin E. Wise Director of Development

These amounts can be based on the anticipated budget for a fundraising event, and must represent fair-market value. Financial managers may take the responsibility for determining these amounts or for reviewing amounts quoted by the development office or fund-raising foundation on the basis of an audit of the event's anticipated budget.

Tax-exempt organizations may make such disclosures in their solicitation materials, invitations, or tickets for fund-raising events, as long as the disclosure is reasonably likely to come to the attention of the donor.(b)

Organizations need not also send a statement when a donation is received under these circumstances. For example, an organization may print on the invitation to a fund-raising event the portion of the ticket price considered tax-deductible. This organization does not need to send separate disclosure statements later to those who attend the event.

Tax-exempt organizations need not disclose distributions of goods or services in exchange for contributions when those goods or services are considered insubstantial (e.g., coffee cups with the organization's logo, key chains, ballpoint pens). Charitable organizations need not make disclosures for goods and services when a donation is not intended by the donor. For example, visitors who purchase items from the hospital gift shop are not making a donation when part of the purchase price includes a percentage mark-up.

The disclosure statement must be received by the donor on or before the earlier of two dates: 1) the date the donor files a tax return for the year in which the contribution was made; or 2) the due date, including extensions, for filing the return. **Charitable** organizations that fail to make the required disclosure may be subject to a penalty of \$10 for every contribution made up to a maximum of \$5,000 for a fund-raising event or mailing.

CONCLUSION

Every tax-exempt organization should review its disclosure policies and procedures as quickly as possible to ensure they comply with new provisions

concerning the tax deductibility of **charitable** contributions. This exercise should be undertaken to ensure that donors will be allowed to deduct their gifts and to avoid penalties for non-compliance to disclosure.

- a. Department of the Treasury, Internal Revenue Service, Publication 1771, November 1993, page 1.
- b. Ibid., page 2.

ABOUT THE AUTHORS

Randall W. Luecke, CPA, CMA, is a principal of Healthcare Specialists, Inc., Cleveland, Ohio, and a member of HFMA's Northeastern Ohio Chapter.

Frank T. Sossi, JD, CPA, is a senior manager, Ernst & Young, Akron, Ohio, and a member of HFMA's Northeastern Ohio Chapter.

THIS IS THE FULL-TEXT. Copyright Healthcare Financial Management Association 1994

Following new tax rules on charitable deductions

... ABSTRACT: Budget Reconciliation Act of 1993 (OBRA) established new rules governing individuals who make donations to charitable organizations and organizations that provide goods and services in return for charitable donations. Healthcare financial managers and fund-raising personnel need to become familiar with these rules so that they can assure that donors of charitable contributions to their organizations will receive appropriate tax deductions and that the organizations themselves will not incur penalties for failing to make proper disclosures. OBRA requires that contributions made to charitable organizations in the amount of \$250 or more must be substantiated by the donee organizations... ...order to be deducted from taxes by the donor. The disclosure requirement is imposed on charitable organizations when a single contribution exceeding \$75 is made, but only part of the contribution... ...TEXT: that affect the ability of individuals to receive tax credit for donations they make to charitable organizations. OBRA '93 also describes the penalties incurred by charitable organizations that fail to disclose the tax deductible portion of a good or service given in return for a charitable donation. The requirements, which cover donations of cash as well as real property, goods, and services, are effective for charitable contributions made after December 31, 1993.

These requirements are the Federal government's most recent attempt to eliminate perceived abuses of tax laws regarding the deductibility of charitable contributions. The abuses have not involved the healthcare industry specifically. Rather, they have arisen because...

...canceled checks made payable to religious organizations have been used to justify tax deductions for **charitable** contributions when, in fact, the checks represent payments for education or day care. Nevertheless, it would be naive to assert that abuses in the area of **charitable** contributions have not occurred in the healthcare industry.

DONOR SUBSTANTIATION

OBRA '93 requires that contributions made to **charitable** organizations, defined as 501(c)(3) or similar entities, in the amount of \$250 or...

...taxpayer used a canceled check to substantiate that a donation had been made to a **charitable** organization. The IRS no longer will accept canceled checks as substantiation for **charitable** donations. Individuals who make **charitable** contributions now must obtain from donee organizations written substantiation of the donations prior to filing a tax return for the year in which the **charitable** contribution was made.

The responsibility for obtaining written substantiation of a **charitable** contribution equal to or in excess of \$250 rests with the taxpayer who is claiming...

- ...involving real property. The donor is responsible for valuation of real property donated to a **charitable** organization. The tax-exempt entity, therefore, need not assign or estimate the value of the...
- ...estimate the value of any goods and/or services provided by the donor as a **charitable** contribution.
- * Acknowledge when the donor organization provides goods or services as partial consideration for the...
- ...may try to skirt the substantiation requirement by writing several small checks to the same **charitable** organization on the same date.(a) The total amount of such contributions should be acknowledged in a formal letter.

DISCLOSURE REQUIREMENTS

OBRA '93 specifies that **charitable** organizations must meet certain documentation requirements when they hold fund-raising events or engage in ...

...or services in exchange for a contribution. The disclosure requirement is imposed when a single **charitable** contribution exceeding \$75 is made, but only part of the contribution is an actual donation.

Charitable organizations must provide donors of such contributions with a written statement that specifies the portion...considered insubstantial (e.g., coffee cups with the organization's logo, key chains, ballpoint pens). Charitable organizations need not make disclosures for goods and services when a donation is not intended by the donor. For example, visitors who purchase items from the hospital gift shop are not making a donation when part of the purchase...

...the contribution was made; or 2) the due date, including extensions, for filing the return. **Charitable** organizations that fail to make the required disclosure may be subject to a penalty of...

...quickly as possible to ensure they comply with new provisions concerning the tax deductibility of **charitable** contributions. This exercise should be undertaken to ensure that donors will be allowed to deduct...

25/9,K/3 (Item 1 from file: 476)
DIALOG(R)File 476:Financial Times Fulltext
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0007536962 B0EGRD8AFQFT

Survey of South Africa (35): Net benefit may prove marginal - Foreign aid MICHAEL HOLMAN
Financial Times, P XIII

Monday, July 18, 1994

DOCUMENT TYPE: NEWSPAPER JOURNAL CODE: FT LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

Word Count: 708

TEXT:

Few international aid causes are more popular than South Africa's appeal for assistance in redressing the legacy of apartheid. Raising funds, however, may prove to be easier than putting them to efficient use, and if aid is seen as a substitute for investment the net benefit may prove marginal.

If pledges are taken at their face value, South Africa can expect up to R10bn over the next five years, from a variety of bilateral and multilateral donors.

Leading the field is Japan, which earlier this month unveiled what it called its largest aid package to a single country - Dollars 1.3bn over two years. Mr Katsumi Sezaki, Japan's ambassador to South Africa, said that almost all the aid was untied, bar a Dollars 100m export-import credit facility aimed at promoting trade between the two countries. But a further Dollars 400m worth of export-import bank loans were untied, he said.

Of the balance, Dollars 250m would be in the form of soft loans - seven years' grace and a 25-year repayment period at 3 per cent interest. A further Dollars 500m in the package represented the amount of private investment and commercial credits the Japanese government was prepared to quarantee.

Next on the list is the US which has offered R2bn over three years, while a host of other bilateral donors have chipped in including Australia (R700m over three years), the European Union is offering over R400m; the UK will provide R560m over three years.

Meanwhile the African Development Bank says it can release between R720m and R1,200m of project-linked finance over five years.

Past experience in Africa has shown that aid has mixed results and even allowing for South Africa's considerable pool of skills, handling resources on this scale will not be easy. The amount on offer, however, may not be as much as it seems. As is so often the case, assessing what may be termed the 'real money' - that is assistance that is readily available and which can be rapidly disbursed - is not straightforward.

Although trade cover and investment guarantees can be put to good use, including them in the category of 'aid' can give a misleading impression of what is available for conventional aid projects - health, housing, education, and so on.

Development packages almost invariably include aid tied to **purchases** from the **donor** country, which can prove expensive. A recent study by a British development **charity** calculated that the resulting lack of competition can add anything from 10 to 15 per cent to the **price** of the **items** ordered from the donor country.

Another way of boosting bilateral aid figures in press releases is to include the contributions made by western governments to multilateral lending institutions, United Nations agencies, or money that would be channeled through European Union aid schemes.

A further device used by some donors is to include estimates of the benefits for South African exporters from introducing favourable tariff changes made in the wake of President Mandela's inauguration.

Given the competition between donors as to who will appear the most generous - which in turn may influence the South African government when it comes to allocating contracts for state-backed or funded projects - the donors themselves are often reluctant to make clear the precise benefits and terms of their offers.

In short, the arithmetic of aid is complex and South Africa, unused to being a recipient, may sometimes be too inclined to take promises at face value. Significantly, the World Bank, potentially South Africa's largest multilateral donor, is reluctant to put a figure to planned lending, although some officials have suggested a figure of about Dollars 1bn a year in the initial phase.

Mr Isaac Sam, the Bank's resident representative in South Africa, says that foreign aid is 'rather crucial' in South Africa's development. What is more, fund raising 'has to be done fairly rapidly' in order to take advantage of the goodwill South Africa presently enjoys.

But Mr Sam cautions that aid alone cannot deliver the economic growth that the country needs. While the Bank plans to provide substantial aid, foreign and domestic investment are the keys to post-apartheid growth: 'The real resources for South Africa are in the international capital market, not donors', says Mr Sam.

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DESCRIPTORS: Comment & Analysis GEOGRAPHIC NAMES: South África (GC=ZA) PRODUCT/INDUSTRY NAMES: International Affairs (SC=9721); Finance, Taxation, and Monetary Policy (SC=9311)

...projects - health, housing, education, and so on.

Development packages almost invariably include aid tied to **purchases** from the **donor** country, which can prove expensive. A recent study by a British development **charity** calculated that the resulting lack of competition can add anything from 10 to 15 per cent to the **price** of the **items** ordered from the donor country.

Another way of boosting bilateral aid figures in press releases...

CONTACT: Internet Travel Network

Henry Harteveldt, 650/614-6387

or

The...

...Today's News On The Net - Business Wire's full file on the Internet with **Hyperlinks** to your home page.

URL: http://www.businesswire.com

. . .

>

14/6,K/28 (Item 11 from file: 810)

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0953577 BW0062

LOOKSMART: 'Tis the Season for Technogiving; LookSmart and iGive.com Join Forces to Help Users Donate to Their Favorite Cause by Simply Shopping Online

December 17, 1998

'Tis the Season for Technogiving; LookSmart and iGive.com Join Forces to Help Users Donate to Their Favorite Cause by Simply Shopping Online

...FRANCISCO--(BUSINESS WIRE)--Dec. 17, 1998--LookSmart(SM) Limited, the Internet's leading directory of **Web** sites , today announced an exclusive multi-year co-marketing partnership in the search category with iGive...

...by shopping online via www.looksmart.com.

LookSmart users can now combine gift giving with **charitable** giving by clicking onto iGive.com links located on the LookSmart homepage, holiday shopping section...

... Creations, Reel.com, Books.com and many

more. Up to 12.5 percent of each purchase will be donated to the shopper's favorite worthy cause.

Members have generated over \$175,000 for approximately...

...causes through "Technogiving(tm)"

activities -- online buying and browsing. The company's charter is to donate at least 50% of revenues to the causes of its members. iGive.com is a...

...Today's News On The Net - Business Wire's full file on the Internet with Hyperlinks to your home page.

URL: http://www.businesswire.com

>

14/6,K/29 (Item 12 from file: 810)

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0950386 BW1166

OPENSITE: OpenSite Technologies Selected To Power AOL Furby Auction

December 10, 1998

14/6,K/1 (Item 1 from file: 15)

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02061412 59216193

USE FORMAT 7 OR 9 FOR FULL TEXT

Electronic books: A major publishing revolution--part 2: The marketplace Sep/Oct 2000 LENGTH: 11 Pages

WORD COUNT: 6921

...DESCRIPTORS: Web sites ;

...TEXT: in the market. Adding value is especially difficult for novels that are generally read linearly; hyperlinks and searching capabilities, for example, are hardly needed.

It is also necessary to distinguish between...

...ebook publishers.

MARKETPLACE PLAYERS

Companies in the ebook market include hardware developers producing ebook readers, **Web** site developers and maintainers who create downloadable ebook files, traditional book publishers who have begun to... ...32MB upgrade is available. The reader contains a browser that automatically connects to the Rocket **Web** site and downloads titles. It runs on an internal battery providing over 20 hours of service...

...offers a unique PC-based simulation of its reader that can be downloaded from its Web site . The simulation works very well and provides an excellent introduction to the features and capabilities...people's reading behavior. (Links to some of this research are available on Everybook's Web site; click on "Read More Studies" on the home page.) Everybook's developers have noted that...reading software to users' PCs and offers a collection of ebooks for sale from its Web site (or from some online bookstores). The software is available free from the Glassbook Web site. However, because the files are large (6.9MB for the free standard version, 22MB for...

...costs \$39 (which is currently being waived during a trial period).

According to the Glassbook **Web site** , the software integrates the entire process of buying, organizing, and reading ebooks. It has three modules: a bookstore for viewing basic information about the available ebooks and **purchasing** them; a library for organizing and storing **purchased** books; and a reader for viewing them. Because the Glassbook software resides on a PC...

...publishers and booksellers, a library server, and an ebook kiosk for use as a standalone purchasing station in malls, airports, etc.

Librius.com, Inc.

Librius operates an ebookstore delivering titles for...

...handheld devices running the Palm Pilot and Windows CE operating systems (According to the Librius Web site , Windows 95/98/2000 software will be available soon). Books are also offered for sale via Librius' Books2Read.com Web site . When a book is purchased , it is listed in

the user's "personal library" and can be downloaded repeatedly at... almanacs

A complete list of the titles available can be downloaded from the Project Gutenberg Web site .

Although most of the work is done by volunteers, Project Gutenberg suf fers from a...

...applies the same technology to other ebook files and is currently under development.

The eText **Web site** contains a useful page with links to a number of ebook portals (click "10 Top...

...public reference library ever published on the Web"-a far-reaching and potentially controversial claim.

WEB SITE ACCESS

Books24x7

Books24x7, formerly known as Modern Age Books, is a leading aggregator of high...

...market. It is a leading provider of ebooks on the Internet, and reports that its Web site is enjoying heavy use-about one million hits per week. Founded in August 1998, netLibrary launched its Web site in March 1999 with approximately 2,000 titles. Having moved into a new production facility...story, Riding the Bullet.

netLibrary has developed a business model in which a library can **purchase** a number of "copies" (i.e., simultaneous accesses) of books and make them available to...

- ...history." [5]) netLibrary's philosophy of allowing only the number of simultaneous readers as subscriptions **purchased** has annoyed some library managers who have grown used to licensing access to one copy...
- ...also pioneered the concept of a "perpetual access fee" to guarantee access to the ebooks **purchased** by a library even if the library's contract ends.

Titles are organized in collections...

- ...titles from it (assuming the library has obtained the title from netLibrary), or they can **purchase** individual titles from the netLibrary **Web site**. Because of the growing number of titles in the netLibrary collection, it has employed a...
- ...and first 20 pages of a book will be available to assist in acquisition decisions. ("Purchasing " a book in the netLibrary environment means that the user can access it on netLibrary's Web site indefinitely without further charge.) Users, however, cannot download or print the entire contents of books. They remain on the Web site , and if a user tries to use Web browser capabilities to download or print excessive...
- ...the entire database, including the contents of the ebooks, is searchable. Tables of Contents contain hyperlinks to each chapter so users can jump directly to them. Because the entire database is full-text searchable, every word in an ebook is also a hyperlink. In addition to its Web browser interface, netLibrary is also able to download content to

- ...to that of netLibrary, except that ibooks is targeting the single-user consumer market. Users **purchase** access to ebooks and download them to their "online bookshelf", which resides on the ibook...
- ...from printing the entire book or forwarding it to others). ibooks points out on its **Web site** that this strategy has advantages for the publishers because they can be provided with detailed...
- ...frequently to the ibooks site, tailored advertisements can be presented to them based on their **purchasing** history. Thus, a relationship with the consumer can be built and nurtured. A feature of...
- ...available through ibooks to find exactly the information desired and then preview the books before purchasing them.

MetaText, Inc.

MetaText's ebook service concentrates on college-level textbooks and reading lists...communications from their instructor. Students can also establish an ecommerce "shopping cart", allowing them to purchase ebooks through the system. In common with other ebook platforms such as netLibrary and ibooks...

- ...convert an author-- supplied file to PDF or other appropriate format, and they provide a **Web site** so that readers can **purchase** the works. For these services, authors pay a nominal fee (\$500 or less is typical...
- ...a publisher for some children's books he had written.
- 1st Books maintains an extensive **Web** site listing its offerings, and is searchable by author, title, and subject. It obviously takes its...
- ...to educate would-be authors and others interested in ebooks. In common with several other **Web** sites along the same vein, the 1st Book site has very useful links to articles discussing...
- ...the publishers and helped them convert the works to PDF format for sale through its **Web** site .

Fatbrain

In true Silicon Valley style, Fatbrain was founded in 1995 in a garage. It ...

- ...professionals because it has exhibited at several recent online conferences. According to material on its **Web** site , Fatbrain was recently named the second fastest growing public company in Silicon Valley. Besides its...
- ...assessment, development, and conversion of content into ebook format to installation on readers or a **Web site** . According to Searchlight's **Web site** , it costs \$10,000 to develop one hour of computer-based training for delivery on...Schuster plans to allow users to download chapters of best-selling books in exchange for **donations** to **charity** . It is also preparing to digitize about 20% of its backlist. Bertelsmann, the parent of
- ...was done, and also notes that he has created a page on his library's **Web site** , http://invictus.quinnipac.edu/etexts.html), to track new developments in ebooks [8]), and also...

14/6,K/2 (Item 2 from file: 15)

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02020889 53651366

USE FORMAT 7 OR 9 FOR FULL TEXT

The Internet and tax-exempt organizations

May 2000 LENGTH: 8 Pages

WORD COUNT: 6416

...DESCRIPTORS: Web sites ;

ABSTRACT: Use of a **Website** to publish information about an organization simply replaces brochures and reports now available on paper...

- ...tax consequences. For all categories of exempt organizations, the character of revenues generated through a **Website** and delivery of services via electronic communication will depend on the relationship between the activity...
- ...s exempt purposes. There is a list of questions an organization producing revenue from its **Website** should ask to determine whether its Web activities produce ABU.
- ...TEXT: tool for conveying and accomplishing their mission. Opportunities to provide links between an organization's **Website** and other **Websites** abound, making it increasingly important for exempt organizations and their advisers to familiarize themselves with...
- ...though the undertaking is conducted on a nonprofit basis, is not regarded as conferring a **charitable** benefit on the community unless the service directly accomplishes one of the established categories of **charitable** purposes."7 IRS technicians were told to "peruse the ISP's home page to evaluate...
- ...of the 14-point test for church status).8 Again, the medium for accomplishing the **charitable** or other nonprofit mission should not, per se, deprive an organization of eligibility for exempt...
- ...though the undertaking is conducted on a nonprofit basis, is not regarded as conferring a **charitable** benefit on the community unless the service directly accomplishes one of the established categories of **charitable** purposes."10 This language from IRS training courses should be carefully studied for an ISP...
- ...students, library patrons and the general public are said to be characteristics that evidence a **charitable** ISE Such an ISP might also qualify as relieving the burdens of government.

 Providing Information

Nonprofit organizations increasingly use **Websites** to post information about their programs and to communicate with constituents. Use of a **Website** to publish information about an organization (e.g., tuition rates, grant applications, deadlines, admission standards...

...income (UBI) are discussed below Publishing information on legislation and elections on an organization's **Website** will have varying consequences for different types of exempt organizations. Posting a position on proposed

...might violate the existing rules that limit printed and broadcast lobbying and election activities by **charities**, but could be permissible for other types of exempt organizations. If information on a **Website** is available for all to ...transportation assistance to the elderly and handicapped should be able to do so through its **Website** .lz A legal aid society could provide advice and documents electronically 13 Providing bibliographic information...

...for Internet Activities

When information, goods or consulting services are sold on an organization's **Website** , revenues may or may not be taxable. For all categories of exempt organizations, the character of revenues generated through a **Website** and delivery of services via electronic communication will depend on the relationship between the activity...

- ...time frame and nature of a sales activity. The profits from the online sale of **donated** goods would be excluded from tax.16 Without question, an organization that exploits its own **Website** in a commercial fashion or provides Internet services to the general public will be treated...
- ...One issue unique to the Internet may be the capability of linking an organization's **Website** instantly and without charge to another **Website**. Links can be considered from the vantage point of several different tax consequences. It is...dealing and taxable expenditure sanctions would impose. a penalty for impermissible links. For a public **charity** , a link promoting a director's private business could be an "excess benefit" transaction subject...
- ...and subject to penalty and reported on Form 4720, Return of Certain Excise Taxes on **Charities** and Other Persons Under Chapters 41 and 42 of the Internal Revenue Code.

A checklist for **Website** exemption issues can be found in Exhibit 1 on p. 349.

Fundraising Issues

The solicitation disclosures that apply to written and broadcast requests for donations , membership dues and other forms of payments in support of (or to qualify for participation in) programs by charities , civic welfare organizations, labor unions and business leagues20 also apply to Internet requests. Under Sec. 170(f)(8), to be able to claim a deduction for a donation of \$250 or more to a Sec. 501 (c) (3) organization, a donor must have

...and, if so, their value. Although for privacy reasons it may not be desirable, a **charity** could conceivably provide such acknowledgements on its **Website**. The regulations already list letters, postcards or computer-generated forms as acceptable.

An e-receipt...

- ...provided in a quid pro quo solicitation similarly should be acceptable if displayed on a **Website** . Although the IRS has yet to issue official guidance on this issue, it expects to...
- ...dues and similar payments are subject to very specific disclosure rules, because they are not **charitable** organizations. Such organizations must also disclose the portion (if any) of the payments that will...
- ...at and for how long." All of the following conditions need to exist for

- a Website solicitation to meet the requirements:
- 1. The solicitation includes an express statement that payments are not tax deductible as charitable contributions.
- 2. The statement is at least the same type size as the primary message...
- ...statement is either the first sentence in a paragraph or itself constitutes a paragraph.

Online donation sites, such as www.4charity.com, solicit gifts on behalf of charities. Typically, the site operator signs up charities and turns over the donations collected, less a handling fee, to the organizations. The charities perform no services and allow only the use of their name. When no goods are...

...donors, they certainly should receive a contribution deduction. The nature of the payments to the **charity** depends partly on whether the agreement between it and the site operator creates an agency relationship. When the operator simply acts as a collector of gifts, a **charitable** deduction for the donor (and corresponding **donation** revenue for the **charity**) result.

Additional questions arise in connection with cause-related marketing sites, such as www.shop2give.com, on which the merchant agrees to donate a portion of each sale to charity .24 Another version of this type of fundraising is electronic script.25 Whether a purchaser or seller can consider a payment a donation depends on their respective motivations. A gift occurs only when a donor makes (or in this case, causes) a gift out of disinterested generosity.26 When the price the purchaser pays is the same whether or not a donation is made, there is no donation . Similarly a purchase discount allowed by the seller does not constitute a donation . The character of payments a charity receives from such sites is yet another issue. Generally such payments will not represent donations , but rather, payments for the use of the charity 's name. The revenue should be treated as taxable only if the charity is required to perform services in connection with earning it. If the recipient charity 's role is a passive one in which it renders no services to the merchant, the resulting revenue to the charity should be treated as exempt royalty income.27

Unrelated Business Aspects

The character of revenues...

...prompt new questions. Following is a list of questions an organization producing revenue from its **Website** should ask:

Exhibit 1.

Do the goods and services sold through the ...merchandise operation.29 If an item sold serves a utilitarian or ornamental purpose of the **purchaser** , or is akin to a souvenir, the item is not treated as related to the...

...from which are taxed.30

Does the organization recognize its sponsors or contributors on its **Website** ? If so, do the Sec. 523(i)(2)(A) rules (i.e., donor acknowledgements vs...

...why placement of a sponsor's logo or other permitted information on an organization's **Website** should not be a permitted acknowledgment. The IRS

has suggested that a "flashing banner" might...

- ...states, "A link that constitutes an advertisement will occur if an exempt organization places a **hyperlink** on one of its Webpages to a sponsor's ecommerce or other Webpage containing messages...
- ...price information, or other indications of savings or value, an endorsement, or an inducement to **purchase** , sell, or use such product or services." Because Prop. Regs. Sec. 1.513-4(c...
- ...cu a royalty? Does the result change if the link allows the site visitor to **purchase** books published by the organization itself? Commercial sites encourage links to other sites by rewarding organizations when a visitor to its site **purchases** something on the linked commercial site. The unanswered question is whether such payments represent payment...
- ...similar to affinity card programs, from which the organization receives a share of revenues from purchases made on credit cards containing their name and logo. In several cases, the Tax Court...

...to occur.

What if the site sells both related and unrelated items and/or both donated and purchased goods? Relatedness would depend on an ability to identify both the purchaser and the type of goods or services sold. An accounting system capable of tabulating revenues from the sale of the purchased , unrelated items separately from the sale of related and donated goods would be needed to allow use of the "fragmentation rule" to calculate taxable and...

...disagree.

What is the tax treatment of revenues received for advertisements on an organization's **Website** ? When will a **Website** be treated as a periodical, making revenue from qualified sponsorships also taxable? If revenues are...

- ...an advertisement inducing the viewer to buy a product or service on an organization's **Website** produces taxable UBI. The unanswered question is when a site constitutes a periodical. The Sec...
- ...an event or payments made in connection with qualified convention or trade show activity
- A Website will be treated as a periodical, revenues from which will not be treated as qualified...
- ...c) (2) (i) exempts the income from tax. The continual availability of an organization's **Website** to anyone with Internet access makes most activity pertaining to the site regularly carried on...
- ...i.e., more than 85%) of the labor involved in a revenue-producing activity is **donated**, under Sec. 513(a)(1) the activity is not considered to produce UBI. If income is derived from a **Website** produced and maintained by volunteers, some (or all) of the income might be eligible for
- ...attributable to an investment in property and equipment.36

How are the costs attributable to **Website** activity quantified? All the "ordinary and necessary" expenses of establishing and maintaining the site and...

- ...1. Basically the hardware and software costs (depreciated over three to five years) for computers, Website design and maintenance fees, access and server fees, cost of personnel involved in maintaining the... ... frequency and visibility of the effort) may be applied to identify substantial lobbying. Alternatively public charities can chose to govern their permissible lobbying by electing to use a monetary test in Sec. 501(h). Such charities may spend as much as \$1 million a year (20% of the first \$500,000...
- ...with legislators and officials), but only 25% of that amount on grassroots lobbying. Thus, electing **charities** must pay careful attention to the grassroots lobbying limit; posting a lobbying message on the organization's **Website** will likely be treated as a grassroots communication using "mass media."37 If the message...
- ...members, the limit may not apply Information referring to specific legislation on a public domain **Website** , however, will likely be so treated, and the cost subject to the lower permissible spending...invasion of privacy, defamation of character, etc.?

If contributions or memberships are solicited on the **Website** , must the organization report its fundraising activity in any states? Must special disclosures about the organization's financials be shown on the site?

EXECUTIVE SUMMARY

Use of a **Website** to publish information about an organization simply replaces brochures and reports now available on paper...

...tax consequences.

For all categories of exempt organizations, the character of revenues generated through a **Website** and delivery of services via electronic communication will depend on the relationship between the activity...

...s exempt purposes.

There is a list of questions an organization producing revenue from its Website should ask to determine whether its Web activities produce UBI.

Comment Period for Sponsorship Prop...

- ...9147007), regulations were in 1993 to delineate between words that represent a "thankyou" for a **donation** from those that constitute taxable advertising. Congress codified the proposed regulations in 1997 by adding
- \ldots of the name or logo (or product lines)" of the business are treated as nontaxable **donations** .

Possibly the most controversial part of the proposed regulations concerns exclusivity agreements. An event or program with o sole sponsor can be a qualified sponsorship. A "qualified sponsorship" (i.e., donation) occurs if a payment buys a company its name on a new stadium. An "exclusive...

- ...price information, or other indications of savings or value, an endorsement, or an inducement to **purchase** , sell, or use such products or services." The sporting event invitation cannot say, for example...
- ...numbers, but also Internet address. Missing, however, from the proposed

7/9,K/3 (Item 1 from file: 813)

DIALOG(R) File 813: PR Newswire

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0903746 ATF007

COCA-COLA BLITZES ARIZONA WITH SUPER BOWL XXX GAME PLAN

DATE: January 19, 1996 . 09:51 EST WORD COUNT: 1,238

PHOENIX, Ariz., Jan. 19 /PRNewswire/ -- Only two teams will experience what it's like to play in Super Bowl XXX later this month. But thanks to Coca-Cola, more than 350,000 football fans in Arizona will be in the starting line-up to play in this year's Super Bowl festivities.

Sports fans will have the chance to experience the pageantry and excitement of Super Bowl XXX through a series of Coca-Cola sponsored events, including:

- Coca-Cola Presents The NFL Experience -- the league's 800,000
 square-foot interactive football theme park (est. attendance:
 180,000);
- Coca-Cola Presents: Taste of the NFL V -- a gala charity dinner featuring chefs and former players from each of the NFL's 30 cities (est. attendance 2,500);
- The Bank One Super Bowl Street Spectacular -- the signature event of the Super Bowl XXX Host Committee (est. attendance 75,000);
- Super Bowl Sunday Campus Celebration -- A Super Bowl XXX party for ASU students, faculty and staff (est. attendance 5,000);
- Super Bowl Fiesta '96 -- a week-long Hispanic celebration, culminating in a two-day cultural and musical festival (est. attendance 125,000)

As title sponsor of the NFL Experience, Coca-Cola will provide a free, sneak preview of the event to more than 2,800 Phoenix-area fourth grade students during the "Coca-Cola/NFL Experience For Kids Day" on Jan. 23.

Additionally, Coca-Cola made available 20 Super Bowl XXX and 4,000 NFL Experience tickets to Arizona consumers through its "Thirst for Thirty" promotion.

Coca-Cola also produced a limited-edition Super Bowl XXX commemorative 8-oz. bottle, which is available throughout Arizona.

"Our goal is to give everyone a chance to experience the festive atmosphere of the Super Bowl, whether or not they have a ticket to the

game, " said Jack Stahl, president, Coca-Cola USA.

Coca-Cola classic is the official soft drink of Super Bowl XXX, the National Football league and its 30 teams.

Note: See following fact sheet for a complete listing of Coca-Cola/Super Bowl XXX activities.

COCA-COLA AND SUPER BOWL XXX Fact Sheet

COCA-COLA PRESENTS THE NFL EXPERIENCE

The Coca-Cola Company is the title sponsor of the NFL Experience, the 800,000 square-foot pro football theme park located at ASU's Sun Devil Stadium. The NFL Experience will be open Jan. 19-21, 25-28. Highlights of Coca-Cola involvement with the NFL Experience:

NFL Experience Tickets -- Coca-Cola has made 4,000 tickets available to Arizona consumers through its "Thirst for Thirty" under-the-cap promotion. In addition, consumers in Arizona can receive a free child's admission to the event with purchase of an adult ticket and a label from any specially marked 2-liter bottle of Coca-Cola product.

Coca-Cola/NFL Experience ON TOUR -- Coca-Cola took the NFL Experience "on the road" in December and January, providing more than 20,000 students from 14 Valley Area junior and senior high schools an opportunity to test their football skills through a traveling version of the interactive Super Bowl attraction.

Coca-Cola/NFL Experience For Kids Day -- More than 2,800 Phoenix-area fourth grade students will get a free sneak preview of the NFL Experience on Wednesday, Jan. 23. In addition to the games and attractions, each young NFL fan will receive a t-shirt, fanny pack, autograph notepad and lunch, courtesy of Coca-Cola. NFL players will be on hand to assist the kids with the games and sign autographs. The students earned the sneak preview through participation in the NFL's IT'S A FACT, an esteem-building educational program designed to help young people think about important personal issues and make smart, healthy choices.

Coca-Cola Play Football Kids' Zone -- A new element at the NFL Experience where even the smallest of All-Pros can show off their stuff in an area designed specifically for them.

COCA-COLA PRESENTS: TASTE OF THE NFL V
Fast becoming one of Super Bowl weekend's hottest events, "Coca-Cola
Presents: Taste of the NFL V" is a food- and wine-tasting charity gala
featuring prominent chefs and former players from each of the NFL's
30 cities. The all-star chefs and players will prepare and serve
gourmet dishes representing their hometowns at the star-studded, \$300-aplate dinner, held 7:30 p.m. - 9:30 p.m., Saturday, Jan. 27 at the
Arizona Biltmore in Phoenix. In addition to food, the evening includes
a silent auction of memorabilia donated by NFL players, including
autographed helmets, jerseys and footballs. Proceeds from the event
will go to local and national hunger relief organizations.
SUPER BOWL XXX COMMEMORATIVE BOTTLE
The Phoenix Coca-Cola Bottling Company celebrated the arrival of the

The Phoenix Coca-Cola Bottling Company celebrated the arrival of the NFL's championship game by producing a limited-edition, Super Bowl XXX commemorative bottle of Coca-Cola classic. Approximately 35,000 cases of the 8-oz. bottles were distributed throughout Arizona in January. A donation of 50 cents per case will be made to the Valley Big

Brothers/Big Sisters. In addition, Super Bowl XXX commemorative 12-oz. cans of Coca-Cola classic and diet Coke were made available at retail outlets throughout the state.

SUPER BOWL XXX TICKETS

Lucky Arizona consumers won 20 Super Bowl tickets through "Thirst for Thirty," a statewide promotion conducted by the Coca-Cola bottlers in Phoenix, Tucson and Flagstaff.

BANK ONE SUPER BOWL STREET SPECTACULAR

Bank One Super Bowl Street Spectacular -- the signature event of the Super Bowl XXX Host Committee -- is a food, music and entertainment celebration of the NFL's biggest game. The event will feature Coca-Cola Road Trip, a radically customized, 20-ton tractor trailer that unfolds into a 40,000-square-foot entertainment complex. The event will be held from 7 p.m. - midnight, Saturday, Jan. 27 at Mill Avenue in Downtown Tempe. Fans can attend by purchasing commemorative Street Spectacular buttons (\$16).

SUPER BOWL SUNDAY CAMPUS CELEBRATION

Coca-Cola is a sponsor of Super Bowl Sunday Campus Celebration, a giant football party designed to involve the entire Arizona State University community in the spirit of Super Bowl XXX. Students, faculty and staff will enjoy the game on a giant (10' by 12') Sony Jumbotron television screen, courtesy of Coca-Cola. In addition, fans will be able to test their athletic skills on the elements from Coca-Cola Road Trip. The free event is open only to persons affiliated with ASU.

SUPER BOWL FIESTA '96

Super Bowl Fiesta '96 is a week-long Hispanic celebration, culminating in a two-day musical and cultural festival. The event benefits Chicanos Por La Causa (CPLC), a non-profit organization renowned for its extensive work with at-risk children and elderly care. The free event will be held at Patriot's Square in downtown Phoenix, Friday, Jan. 26 (noon-midnight) and Saturday, Jan. 27 (10 a.m.-6 p.m.).

SUPER BOWL WEB SITE

Coca-Cola is a sponsor of the official Super Bowl XXX Host Committee World Wide Web Site (http://www.azsuperbowl.com/). The Web Site provides up-to-the-minute information on the record 106 events sanctioned by the Host Committee. In addition, consumers can learn about Coca-Cola's Super Bowl activities through The Coca-Cola Company World Wide Web Site (http://www.cocacola.com/). Both the Host Committee and Coca-Cola Web Sites are connected through reciprocal hyperlinks

SUPER BOWL STREET LIGHT POLE BANNERS

More than 2,000 Coca-Cola vertical street banners saluting and welcoming visitors to Super Bowl XXX currently adorn major streets throughout the metro-Phoenix area.

CONTACT: Ben Deutsch, The Coca-Cola Company, 404-676-5096

(KO)

COMPANY NAME: COCA-COLA COMPANY

TICKER SYMBOL: KC

PRODUCT: FOOD, BEVERAGES (FOD); ADVERTISING (ADV)

STATE: ARIZONA (AZ)

SECTION HEADING: BUSINESS; FEATURES; SPORTS

...Biltmore in Phoenix. In addition to food, the evening includes

a silent auction of memorabilia **donated** by NFL players, including autographed helmets, jerseys and footballs. Proceeds from the event will go...

...35,000 cases

of the 8-oz. bottles were distributed throughout Arizona in January. A donation of 50 cents per case will be made to the Valley Big Brothers/Big Sisters...

...m. - midnight, Saturday, Jan. 27 at Mill Avenue in Downtown Tempe. Fans can attend by **purchasing** commemorative Street Spectacular buttons (\$16).

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...learn

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SUPER BOWL STREET LIGHT POLE BANNERS
More than 2,000 Coca-Cola vertical street banners...

regualtions is a references to **hyperlinks** . The AICPA's Exempt Organizations Taxation Technical Resource Panel's comments on the proposals suggest that "a link from an organization's **Web** site to a sponsor's home page or any other page that does not contain messages...

- ...computers and Internet access; no revenues were to be generated by the activity and a **charitable** class was served by the program. The issue was whether the expenditures were taxable under...
- ...4945. The ruling concluded that the educational program, with its Internet access component, served a **charitable** or educational purpose. A host of other issues have not been considered to date. In...Law and Compliance (John Wiley & Sons, 1998), Chapter S.

19However, a link from a corporate **Website** to a candidate's site is a violation of Federal Election Commission rules.

20 See...

...120, q988-2 CB 454

23 See note 2, supra

z'4A list of fundraising **Websites** has been compiled by The Internet Nonprofit Center, at www.nonprofits.org.

25See Seto and...

14/6,K/3 (Item 3 from file: 15)
DIALOG(R)File 15:(c) 2005 ProQuest Info&Learning. All rts. reserv.

01623590 02-74579

USE FORMAT 7 OR 9 FOR FULL TEXT

Intellectual property in cyberspace

Nov 1997 LENGTH: 25 Pages

WORD COUNT: 11565

- ...TEXT: in two primary areas: the selection and use of domain names and the linking of **Web sites**. Domain names which are components of the addresses of **Web sites**, traditionally have consisted of words and phrases rather than the numeric codes used for telephone...
- ...threat by trademark owners. An additional problem implicating trademark law is the linking of one **Web** site to another. The essence of the Internet is the **hyperlink** , by which a user is transferred to another site by clicking on a designated location...
- ...extent permitted by due process limitations. When the question is whether the maintenance of a **Web** site on the Internet is sufficient, alone or with other factors, to subject a party to...was "virtual" at best, the court emphasized that Patterson was a vendor, rather than a purchaser of services, over the Internet.lo This reasoning is of little comfort to those who...
- ...famous The Blue Note jazz club on grounds of trademark infringement. The defendant established a **Web** site on a server in Missouri which could be accessed by residents of all states. The **Web** site provided general information, a calendar of events, and information for ordering tickets by phone. No tickets, however, were directly sold by interaction with the **Web**

site . Anyone who wished to visit the Missouri club had to order tickets by phone and pick up the tickets in Missouri. The court held that operation of the Web site did not constitute sufficient contacts with New York to provide personal jurisdiction. 13

In comparing...

- ...facts presented in a case. It is noteworthy, however, that both Bensusan and Hearst involved **Web** sites utilized for informational or promotional purposes rather than for actual electronic commerce. This is an...
- ...being sued in a foreign jurisdiction must consider the possibility that the establishment of a **Web** site may be considered by a court as a factor in upholding long-arm jurisdiction.15...forward the materials through a listserv to dozens of colleagues. Finally, consider the linking of **Web** sites or the inclusion of materials on one site from another. Are any of these actions...
- ...clearly can constitute "original works of authorship,"25 factual information or databases may not. A hyperlink in its most basic form is simply an instruction to the user's computer to transfer to another Web site. The hyperlink may be displayed to the user in plain text (perhaps by the name of the Web site or by other text or graphics identifying the Web site or materials that can be accessed there), but it is identified to the user's...
- ...resource locator (URL)26 or address of the remote site. The URL of the remote **Web** site , as an address, is factual information that probably is not entitled to copyright protection under...
- ...the Internet, forwarding to a listserv materials found on the Internet, or linking to a Web site , violates any of the exclusive rights granted by the Copyright Act to the author: namely operation out of Phoenix, Arizona, provides links from its Web site to over 1200 news organizations. The links were apparently identified on the TotalNews Web site by the name of the remote site (such as Time, Money, or CNN), rather than...
- ...remote site, TotalNews displayed the content of the remote site within the frame of TotalNews' **Web site**. Thus, TotalNews' advertising logo, its advertising sponsors, and any other information on its frame remained
- ...of Web pages for browsing purposes? If so, was the license limited to viewing the **Web** sites as originally presented without the superimposition of a frame? The TotalNews case settled recently.36...
- ...of individual liability for uploading, downloading, or forwarding materials on the Internet, or maintaining a **Web site** on the Internet is not yet settled. The liability of a bulletin board operator or...in to the latest scores regardless of their attendance at the games. In addition, STATS' **Web site** on AOL could be accessed to obtain more detailed information on the games. The NBA...online trademark controversy arises from domain name registration. Domain names, or the "address" assigned to **Web sites**, burst onto the legal stage prior to the time that most trademark owners recognized that...
- ...powerful means to identify the company, similar to a trademark or service mark.
- Computers recognize **Web** sites exclusively through numbers and digital references. Through custom, however, domain names have been associated with

- ...legal analysis or sensitivity to the rights of trademark owners. The domain name of the **Web** site of advertisers is now routinely displayed in television or print ads; but when Networks Solutions...
- ...authority to assign domain names, first began assigning domain names, few companies knew what a **Web site** was, had no appreciation of the potential commercial value of a **Web site**, and had no conception of domain names. NSI routinely assigned domain names purely on an the name of its **Web site** (www.ty.com) not out of familiarity with the famous toy maker but in order...
- ...domain name raises no likelihood of confusion, on the grounds that no party accessing his **Web** site for computer services could possibly mistake it for the site of the manufacturer of plush...
- ...a user would be transferred directly to the Ticketmaster page at which tickets could be purchased for many of these activities. Ticketmaster claimed infringement and dilution of the Ticketmaster service mark...
 ...Information regarding the Committee and updates on various legal issues can be accessed at its Web site .132 The U.S. Government is taking an active role, as evidenced in the White Paper and the Framework.133 Information is routinely updated at the Web sites of such groups as the American Intellectual Property Law Association, 134 the Intellectual Property Owners...Found., 958 F Supp. 1 (D.D.C. 1996) (holding that an out-of-state charitable organization was subject to personaljurisdiction under the state long-arm statute for purposes of a...
- ...1095 (1996). 15. See Robert A. Bourque & Kerry L. Conrad, Avoiding RemoteQurisdictn Based on Internet **Web Site** , N.Y LJ., Dec. 10, 1996, at 1.
- 16. Copyright Act of 1976, 17 US...standards and use of copyright management information. See, e.g, CISAC, Welcome to the CISAC Website (visited Oct. 8, 1997) http://www.cisac.org/eng; Imprimatur, Imprimatur (last modified Oct. 6...c), 1127 (Supp. I 1996). 115. Id. I 125(c)(1).
- 116. See Guy T **Donatiello** , Internet Domain Names: What's All the Confusion, LEGAL INTEL IGENCER, Mar. 24, 1997, at...

14/6,K/4 (Item 4 from file: 15)
DIALOG(R)File 15:(c) 2005 ProQuest Info&Learning. All rts. reserv.

01504247 01-55235

USE FORMAT 7 OR 9 FOR FULL TEXT

Mourning becomes electric Sep 16, 1997 LENGTH: 6 Pages

WORD COUNT: 3544

 \dots TEXT: thanks to comouters, it operates far more efficiently.

THERE WERE TIMES WHEN activity around the **donation** table at Armstrong Funeral Home became so hectic that secretary Marion Caperchione couldn't keep...

...to sit at a big desk in a special room and collect money for designated charities . She would take donations , deposit them in an envelope, and fill out index cards with donors' names, addresses, and...

- ...are lots of them at this \$1.6-million funeral home in Port Colborne, Ontario- donations flooded in faster than Caperchione could process them. With the crowd at her desk sometimes...
- ...Caperchione needed help, and he supplied it in the form of a Macintosh computer. When **donations** came in, Caperchione would still stuff them into an envelope, but instead of relying on...
- ...in a Microsoft Works 3.0 spreadsheet. The software automatically kept a running total of **donations** that Caperchione could check against the money in her envelope during downtimes. Entering information in...
- ...donors. Armstrong explained that he tracked every penny on the computer. "If they made a **donation** , they're on my list," he said. "It's all computerized."

But the man was...LATest technology strategy is even less traditional than Panciera's kiosk plan. Even after his **donation** computer proved to be a washout, the funeral director kept looking for a way to...

- ...www.funeral.net/info/cemgate.html). For \$50-Visa and MasterCard accepted-a customer can purchase a "plot" on the site, complete with links. One woman interred both her parents and hyperlinked them together for eternity (or, as it says in the agreement, for as long as...
- ...the arrival of the general public). Taking customers to an office and showing them the **Web** site actually entertains them, he says. "If you can give them something to do during this...
- ...his staff, who were a little squeamish at the prospect of selling plots on the **Web** site . But they have warmed up to it now that they realize it brings not only...
- 14/6,K/5 (Item 1 from file: 16)
 DIALOG(R)File 16:(c) 2005 The Gale Group. All rts. reserv.
- 06852832 Supplier Number: 58054042 (USE FORMAT 7 FOR FULLTEXT)
 Quicken TurboTax Debut for Tax Year 1999 Marks the Largest Retail Launch in
 Software Application History.

Dec 7, 1999

Word Count: 1739

... use."

Lower Pricing on Entire TurboTax Product Line
Now, the 4.2 million people who purchased TurboTax last year, as
well as the large number of taxpayers expected to try tax software for the
first time this year, can purchase all the power and expertise of
TurboTax at the lowest price ever. TurboTax Deluxe is...

- ...one free copy of TurboTax State via mail-in rebate. TurboTax regular can now be **purchased** for \$9.95 (after a \$10 rebate for all customers), and TurboTax Home & Business is...
- ...apply). And for the best value in a year-round personal finance solution, consumers who **purchase** any of the above-mentioned programs receive a \$30 rebate coupon toward the **purchase** of any edition of Quicken.

File Electronically for Free for the Fastest Refund

- ...tax jargon. More than 2,000 context-sensitive FAQs (frequently-asked questions), as well as **hyperlinks** , provide one-click access to help/guidance when users need it. The new EasyStep Progress...
- ... Events Planner to see the immediate and future impact of life-changing events, such as **purchasing** a home or having a child. This helps taxpayers understand and prepare for the tax...
- ...link to the Tax Center on Quicken.com (www.Quicken.com), a leading e-finance Website , for up-to-the-minute tax news and information. With two-way integration with America...forms for employees and contractors.

Product Availability

- All TurboTax and MacInTax products can also be **purchased** directly from the TurboTax **Website** (www.turbotax.com). TurboTax, TurboTax Deluxe and TurboTax Home & Business are available now on CD...
- ...Deluxe is available at retail on CD-ROM. MacInTax and MacInTax Home & Business can be **purchased** directly from Intuit by calling 800/335-1348 or writing to: Intuit Inc., Personal Order...
- ...the second year in a row, Intuit is establishing the Quicken Tax Freedom Project, a **charitable** program to **donate** Web-based tax preparation and electronic filing, to lower income families and individuals. This service
- ...Tax Freedom Project will be available beginning in mid-January 2000 at Intuit's consumer **Website** , www.quicken.com/freedom. Intuit is working with the government and exploring public-private alliances...
- ...software; and QuickBooks, the most popular small business accounting software. Intuit's Quicken.com(tm) Website (www.Quicken.com) is a leading financial Website , offering a comprehensive set of financial news, information and tools, including insurance, mortgage, investment and...

14/6,K/6 (Item 2 from file: 16)

DIALOG(R) File 16:(c) 2005 The Gale Group. All rts. reserv.

06834550 Supplier Number: 57824820 (USE FORMAT 7 FOR FULLTEXT)
'Tis the Season for eGiving; WingspanBank.com Partners With Toys for Tots to Bring Smiles to Thousands Of Children.
Nov 29, 1999

Word Count: 327

(USE FORMAT 7 FOR FULLTEXT)

...giving, WingspanBank.com is bringing joy to needy children through the Toys for Tots toy donation program.

Beginning today and running through December 25, WingspanBank.com will facilitate the **donation** of toys to the Toys for Tots program by hosting a special section on the **web site** (www.wingspanbank.com) where consumers can **donate** toys. Toys for Tots will deliver the gifts to underprivileged children nationwide as part of...

...The special Toys for Tots section on WingspanBank.com will point consumers to the eToys web site (www.etoys.com/toysfortots) where they can purchase a range of popular toys at 50 percent off the regular retail price. WingspanBank.com customers will receive an additional five percent cash back when they pay for their donation with a WingspanBank.com credit

card. The special section will also have a **hyperlink** to the official Toys for Tots **web site** (www.toysfortots.org) where shoppers can **donate** money directly.

For the past 50 years, Toys for Tots has been the U.S. Marine Corps' premier community action program and one of the nation's flagship holiday charitable causes. Toys for Tots has donated more than 200 million toys to 116 million needy children since 1947.

WingspanBank.com (www...

...provides consumers with a wide range of financial products and services brought together at one **website** , including traditional banking, investment and planning services and objective search tools.

14/6,K/7 (Item 3 from file: 16)

DIALOG(R) File 16:(c) 2005 The Gale Group. All rts. reserv.

06485847 Supplier Number: 55150457 (USE FORMAT 7 FOR FULLTEXT) barnesandnoble.com Launches "We-commerce" Revolution.
July 12, 1999

Word Count: 896

Customers Can Now Become Booksellers and Earn Money
For Themselves and **Charities**Be Free, Inc. and Mail.com, Inc. Partner in First of Its Kind Program barnesandnoble...

...enable online customers to become booksellers, earning money for themselves, or one of five participating **charities** -- the American Red Cross, CARE, First Book, National Wildlife Federation(R), and Special Olympics.

"We...

... Now they can do so via e-mail -- as booksellers raising money for some important **charities** ." The MybnLink program also allows members to accrue cash credits for their personal accounts.

MybnLink...

- ...site through their personal MybnLink. Members can choose to keep their earnings as booksellers or **donate** them to one of five national **charities** . barnesandnoble.com will **donate** an additional one percent of all sales generated in the MybnLink program to First Book...
- ...the process of participation simple. After members register at www.mybnlink.com, they will receive **hyperlinks** (the element in an electronic document, usually underlined, that connects to a particular Web page...
- ...ships the orders, and handles customer service and billing. The members of MybnLink or the **charity** they designate earn the commission. Payments will be made every three months, for the prior...
- ...May 1997, barnesandnoble.com (Nasdaq: BNBN) quickly has become one of the world's largest **Web** sites and is the fifth largest e-commerce retailer, according to Media Metrix. Focused largely on...
- ...the site easy, and its Express Lane single-click ordering process ensures fast and convenient purchasing .

The barnesandnoble.com affiliate network has more than 120,000 members and the company maintains...

14/6,K/10 (Item 6 from file: 16)

DIALOG(R) File 16:(c) 2005 The Gale Group. All rts. reserv.

04161774 Supplier Number: 46077859 (USE FORMAT 7 FOR FULLTEXT)

COCA-COLA BLITZES ARIZONA WITH SUPER BOWL XXX GAME PLAN

Jan 19, 1996

Word Count: 1210

... park (est. attendance:

180,000);

- Coca-Cola Presents: Taste of the NFL V -- a gala charity dinner featuring chefs and former players from each of the NFL's 30 cities (est...

...addition, consumers in Arizona can receive a free child's admission to the event with **purchase** of an adult ticket and a label from any specially marked 2-liter bottle of...

...events, "Coca-Cola

Presents: Taste of the NFL V" is a food- and wine-tasting charity gala

featuring prominent chefs and former players from each of the NFL's 30 cities...

...Biltmore in Phoenix. In addition to food, the evening includes a silent auction of memorabilia donated by NFL players, including autographed helmets, jerseys and footballs. Proceeds from the event will go...

...35,000 cases

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Coca-Cola is a sponsor of the official Super Bowl XXX Host Committee World Wide Web Site (http://www.azsuperbowl.com/). The \(\text{Web} \extstyle \) Site

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learn

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(http://www.cocacola.com/). Both the Host Committee

and Coca-Cola Web Sites are connected through reciprocal hyperlinks .

SUPER BOWL STREET LIGHT POLE BANNERS

14/6,K/11 (Item 1 from file: 148)

DIALOG(R) File 148: (c) 2005 The Gale Group. All rts. reserv.

12804178 SUPPLIER NUMBER: 66217101 (USE FORMAT 7 OR 9 FOR FULL TEXT) CORRESPONDENCE. (Letter to the Editor)

Oct, 2000

WORD COUNT: 2536 LINE COUNT: 00206

... Web surfers instant access to reliable information. Fact City delivers attributed facts as answers, not hyperlinks via existing search engines and Web sites .

The technology behind the p tent-pending search and retrieval technology:

- * Fact City has created...
- ...City is bringing this useful, searchable content to a network of search engines, portals, and **Web sites** . Already they are live with sports information on such sites as FOXSports.com and ESPN...
- ...they will integrate their services onto the IWon.com site, one of the fastest-growing Web sites in the history of the Internet.

Fact City is on the move!!

Lauren M. Locke...

- ...by netLibrary earlier this year -- announced the availability of 40 titles on the Borders Online **Web** site . Owners of Palm OS and Windows CE devices who wish to make an e-book purchase will be linked directly to the peanutpress.com **Web** site . Titles range in price from \$2 to \$1 \$17.99 (1).
 - * In seeking outside alliances...
- ...into two automated library systems offered by Innovative Interfaces: INNOPAC and Millennium. Innovative will provide **purchasing** capabilities, full MARC records for library catalogs, and circulation statistics. (2) Second, netLibrary and EBSCO...
- ...junior college, and community college libraries. EBSCO's database will be linked with netLibrary's **Web site** through the ERSCOhost search engine. Users will be able "to obtain search results from both...
- ...Fatbrain.com's service MightyWords (http://www.mightwords.com). Gemstar International, which earlier this year **purchased** NuvoMedia and Softbook Press, licensed its technology to Thomson Multi media. Thomson hopes to produce...
- ...www.xlibris.com), a publisher that directly loads authors' electronic texts and books onto its **Web** site . Xlibris also offers an Internet-based author community service. (6)
- I also uncovered a lengthy, annotated list of e-book publishers on the Crowsnest Books **Web** site (http://www.computercrowsnest.com/green nebula/dir...
- ...3, 2000, Section C, Business/Financial Desk, page 1, column 6.
- (6.) "Random House, Inc. **Purchases** Minority Stake in Publishing Service Provider Xlibris," PR Newswire, April 3, 2000.

Stephanie Ardito

Ardito Information & Research, Inc.

"Faith, Hope, and Charity , but the Greatest of These Is Charity "

(To Carol Ebbinghouse, "Sidebar" columnist)

Just wanted you to know that I found your article on avoiding charity fraud very informative and useful ("Sidebar: Avoiding Charity Fraud and Misinformation from Non-Profits on the Internet," Searcher, July/August 2000). It was...

...the ongoing problem of solicitation? I find that if I send a check to a charity I'm then deluged with requests from the same charity and I seem to receive more solicitations from others as well. I've tried marking...
...no good. I've now gone so far as to get cash for my Christmas donation to the Salvation Army and put it in the kettle because the Army dunned me

...West Group

Response from Author:

Thank you for the note! If you think you liked **charity** fraud, wait till you see the next installment -- medical and legal advice online! (See "Sidebar...

...the way, in reference to your question about getting off of the list of some **charities** I take great comfort in knowing that no matter whether I am kidnapped, lost at...

...three days), I know I will be found and rescued -- because there will be several **charities** tracking me down to the ends of the earth.

Look at it that way! ;-) Carol...

14/6,K/12 (Item 2 from file: 148)

DIALOG(R) File 148: (c) 2005 The Gale Group. All rts. reserv.

09056571 SUPPLIER NUMBER: 18798957 (USE FORMAT 7 OR 9 FOR FULL TEXT)
SLA in Boston: another record-breaking conference. (includes related
articles on Special Libraries Association's 87th annual conference in
Boston, Massachusetts)

Summer, 1996

WORD COUNT: 22139 LINE COUNT: 01808

with candidates onsite. Following the conference, a compilation of job listings is made available for purchase by information professionals who did not attend the conference. More than 80 positions were listed...out of 56 chapters, 30 are on the Internet - 25 with listservs and 12 with Web sites. Of our 28 divisions, 20 have listservs and five have Web sites. Of our 12 caucuses, five have listservs. The SLA '96 listserv giving information about the Boston conference had 600 members participating, while the Boston conference Web site had thousands of visitors.

Research

The second challenge I issued related to doing research. Based...why not begin by checking SLA's new one-stop shopping center, our World Wide Web site . Located at http://www.sla.org, our Web site is a work in progress, one we will constantly strive to improve. In fact, we... ...added an Internet manager to the staff to make sure that we are using our Web site and the Internet as effectively as possible on your behalf.

We are very grateful to Disclosure for its sponsorship of the new SLA Web site , because their financial support will enable us to make this a state-of-the-art Web site that will reflect well on the association and profession. You can view the site in...

...new information technologies. She also established the Apple Library of Tomorrow program in 1988, which donates computers and Apple technology to a wide range of libraries. In addition, she is founder...the winner was George Schlukbier, vice president and editor of the world famous World Wide Web site known as "Nando.net." His application of technology in a special library setting has achieved...

...than seven million accesses per week and is described as one of the 10 busiest Web sites in the world. Appearing at or near the top of virtually all rating lists, Nando.net is one of the most influential World Wide Web sites in use.

Next, the public relations awards, coordinated by the SLA Public Relations Committee, were...available free to subscribers of a periodical. These are available via the ACS Publications Division **Web** site .

Education Division by John D'Amicantonio

Among this year's notable activities for the Education...Librarians Roundtable, led by Liz Santa and Nancy Simpson — a forum at which tips and Web site addresses were shared among information professionals who work in state or federal regulatory settings;

2...

...Debbie Jan, at which four librarians (including one of the Polish visitors) discussed and presented **Web sites** for particular subject areas: biodiversity, water, toxicology, and international environmental data. Despite the fact that...Gutman Library; and Laurie Rotman, C.S. Draper Labs, Inc. Another Internet program, "Designing Your **Web Site**" was presented by Kevin Marsh, Information Access Institute. Several ...two projects discussed last year. Mary Ellen McMurtie reported on the first project, the Books **Donation** Project, which the caucus was asked to take on by the International Relations Committee (IRC...

...and faculty has increased dramatically. He distributed and then discussed an annotated handout of selected Web sites in the fields of economics and industrial relations, remarking that obtaining working papers electronically through...in normal depositories. We had two sessions on the Web. One was on designing a Web site and the other was about locating government resources on the Web. Thursday found us finishing...State's Earth and Mineral Sciences library, has a home page with links to 140 Web sites . He described the early stages of planning the home page, the importance of working closely...groups of e-journals in certain subject areas, such as Space Science & Earth, complete with hyperlinks .

The all-PAM meeting on Sunday (begun historically because we all had so much to...Division's bulletin.

Librarians of the Independent Sector, our roundtable of members from nonprofit and **charitable** groups, presented a detailed comparison of CD-ROM products with information about grantmaking organizations.

"United...

... United Nations information products.

"Truth and Consequences: Developing the Kennedy School of Government Library's **Web** Site " walked attendees through the design and implementation process for this valuable library resource at Harvard...

...whether working with the Intranet or Internet. Kevin Marsh taught us how to "Design Your Web Site," from standards and styles. We were also offered a glimpse of the next century by...of Transportation Statistics and Statistics Canada and a provincial government librarian led us across the Web sites of the Canadian provinces. Later, in the Internet Room, Renee McHenry provided a live demonstration of transportation Web sites. On Wednesday, Anne Aylward and James Scott shared their knowledge on the

14/6,K/13 (Item 3 from file: 148)

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07620242 SUPPLIER NUMBER: 16504435 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Linking up to a global network. (online services link up with
Internet) (includes related articles)

Nov-Dec, 1994

WORD COUNT: 4051 LINE COUNT: 00319

- ... will be offering PPP access before year end. It now operates a gopher and a **Web** site and actively encourages its subscribers to contribute to as well as retrieve from the Internet...
- ...service is still the easiest way to connect to the Net, eliminating the need to **purchase** , download, and/or install separate pieces of software or access subscriptions, although it might not...
- ...in the MOSAIC software family.)

Because the World Wide Web with its graphical documents, color, hyperlinks , and occasional sound and motion is rapidly becoming the Internet resource of choice - for service...

...directions for downloading the latest versions of free browser software from the Net. Ventana's **Web** site parallels and complements the book by providing links to featured services on the Net.

The...as a PC information and navigational tool. The Expressnet package is available to non-PC purchasers . National Internet access via Netcom costs \$20 for 40 hours/mo. after the first, with...run-a-thons will be conducted on the Internet. Companies sponsoring certain sites have pledged charitable donations for each visitor. For example, Sun Microsystems has pledged a total of \$25,000 to...

- ...org, elvesatnorth.pole.org, rudolphatnorth.pole.org will receive personalized responses from Internet volunteers. The **charities** are to be exhibited on the World Wide Web at http://north.pole.org.santa...
- ...making available a comprehensive and extensive "Electronic Commerce Resource Guide" for free on its Internet Web site . Connect via http://www.premenos.com.
 - * Compaq Computer Corporation is now providing 24-hour, complete...

14/6,K/14 (Item 1 from file: 275)

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02411601 SUPPLIER NUMBER: 62903172 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Newsbytes Law & Regulation Week In Review. (News Briefs)

June 23, 2000

WORD COUNT: 1704 LINE COUNT: 00157

TEXT:

...Microsoft Appeal; Baby Bells, Competitors Fuel Debate Over Telecom Bill; Sen. Abraham Finds New Computer **Donation** Vehicle; Hackers Attack Nike, United Arab Emirates Sites; WorldCom Offers Sprint Ops To Satisfy EU

... Animal Rights Group; White House, Other Govt. Sites To Support P3P; Gov.

Bush Pitches Tech Charity Proposal; Hacker Attacks Gun Control Group's Web Site; FTC Nixes Telemarketers Offering Y2K Credit Card Insurance; Administration Officials Grilled Over Net Gambling Stance; British Telecom Claims Hyperlink Patent; UN Pressed To Ensure Global Net Access For All; Australian Govt. Considers Streaming Audio/Video Ban; Yahoo Threatens Small Thai Web Site; US Faces Potential Electronic Pearl Harbor - Defense Official; Reno Announces New Effort To Reduce Cyber...

... Thursday rejected the Child Online Protection Act (COPA), a law that restricts minors' access to **Web** sites deemed inappropriate for their viewing. http://www.newsbytes.com/pubNews/00/151089.html
Appeals Court...

...said Thursday. http://www.newsbytes.com/pubNews/00/151065.html
Sen. Abraham Finds New Computer **Donation** Vehicle With word from the White House coming that President Clinton will veto the Affordable...

...Abraham, R-Mich., is reintroducing his amendment for tax breaks in return for corporate computer **donations** onto a bill that provides incentives for investment in low-income communities. http://www.newsbytes...

...00/151050.html

Hackers Attack Nike, United Arab Emirates Sites Hackers struck at two prominent **Web** sites Wednesday, one belonging to sportswear giant Nike Corp. in an apparent attempt to disrupt an...

...operations in an effort to satisfy US and European objections over the proposed \$115 billion **purchase** of its rival. http://www.newsbytes.com/pubNews/00/151021.html Australian Govt. Asks WIPO...

...html

SEC Investigates OnHealth Network The Securities and Exchange Commission (SEC) is investigating Health information **Web** site OnHealth Network (NASDAQ: ONHN), focusing on the company's process for granting stock options, according **Web** sites collecting personal information online. http://www.newsbytes.com/pubNews/00/150988.html

Gov. Bush Pitches Tech **Charity** Proposal Texas Gov. and GOP presidential front-runner George W. Bush Wednesday outlined a proposal to devote \$80 million to "Community Technology Centers," as well as to encourage more technology **donations** through **charities** and faith-based organizations through a "Compassionate Capital Fund." http://www.newsbytes.com/pubNews/00/150972.html

Hacker Attacks Gun Control Group's **Web Site** The **Web site** of nonprofit gun-control group Violence Policy Center was reportedly attacked by an apparently pro...

...popular Internet gambling bill. http://www.newsbytes.com/pubNews/00/150919.html

British Telecom Claims **Hyperlink** Patent A storm is quietly brewing after British Telecom (NYSE:BTY) revealed late Monday that it owns a US patent on **hyperlinks** , one of the mainstay technologies of the World Wide Web. http://www.newsbytes.com/pubNews...

...Industry Association (IIA). http://www.newsbytes.com/news/00/150866.html
Yahoo Threatens Small Thai Web Site The plight of a little-known
Thai Web site arose the ire of Thai Internet users over the weekend on reports US-based Internet...

14/6,K/15 (Item 1 from file: 20)
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11655746 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Newsbytes Law & Regulation Week In Review

June 23, 2000

WORD COUNT: 1612

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Microsoft Appeal; Baby Bells, Competitors Fuel Debate Over Telecom Bill; Sen. Abraham Finds New Computer **Donation** Vehicle; Hackers Attack Nike, United Arab Emirates Sites; WorldCom Offers Sprint Ops To Satisfy EU

...Animal Rights Group; White House, Other Govt. Sites To Support P3P; Gov. Bush Pitches Tech Charity Proposal; Hacker Attacks Gun Control Group's Web Site; FTC Nixes Telemarketers Offering Y2K Credit Card Insurance; Administration Officials Grilled Over Net Gambling Stance; British Telecom Claims Hyperlink Patent; UN Pressed To Ensure Global Net Access For All; Australian Govt. Considers Streaming Audio/Video Ban; Yahoo Threatens Small Thai Web Site; US Faces Potential Electronic Pearl Harbor - Defense Official; Reno Announces New Effort To Reduce Cyber...

... Thursday rejected the Child Online Protection Act (COPA), a law that restricts minors'

access to **Web sites** deemed inappropriate for their viewing. http://www.newsbytes.com/pubNews/00/151089.html - Appeals Court...

...said Thursday.

http://www.newsbytes.com/pubNews/00/151065.html

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With word from the White House coming that President Clinton will veto the Affordable...

... Abraham, R-Mich., is reintroducing his amendment for tax breaks in return for corporate computer **donations** onto a bill that provides incentives for investment in low-income communities.

http://www.newsbytes...

...00/151050.html

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Hackers struck at two prominent **Web** sites Wednesday, one belonging to sportswear giant Nike Corp. in an apparent attempt to disrupt an... ... operations in an effort to satisfy US and European objections over the proposed \$115 billion purchase of its rival.

http://www.newsbytes.com/pubNews/00/151021.html

- Australian Govt. Asks WIPO...

...html

- SEC Investigates OnHealth Network

The Securities and Exchange Commission (SEC) is investigating Health information **Web** site OnHealth Network (NASDAQ: ONHN), focusing on the company's process for granting stock options, according...

... privacy protocol - dubbed "P3P" - that creators say represents a technical solution to the problem of **Web** sites collecting personal information online.

http://www.newsbytes.com/ pubNews/00/150988.html

- Gov. Bush Pitches Tech Charity Proposal

Texas Gov. and GOP presidential front-runner George W. Bush Wednesday outlined a proposal to devote \$80 million to "Community Technology Centers," as well as to encourage more technology donations through charities and faith-based organizations through a "Compassionate Capital Fund."

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http://www.newsbytes.com/pubNews...

... Industry Association (IIA).

http://www.newsbytes.com/news/00/150866.html

- Yahoo Threatens Small Thai Web Site

The plight of a little-known Thai **Web** site arose the ire of Thai Internet users over the weekend on reports US-based Internet...

14/6,K/16 (Item 1 from file: 610)

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00073362 19990712193B1016 (USE FORMAT 7 FOR FULLTEXT)

(MAIL) barnesandnoble.com Launches "We-commerce" Revolution Monday, July 12, 1999 17:54 EDT WORD COUNT: 918

TEXT:

Customers Can Now Become Booksellers and Earn Money For Themselves and **Charities**

Be Free, Inc. and Mail.com, Inc. Partner in First of Its Kind Program

...enable online customers to become booksellers, earning money for themselves, or one of five participating charities -- the American Red Cross, CARE, First Book, National Wildlife Federation(R), and Special Olympics.

"We...

...Now they can do so via e-mail -- as booksellers raising money for some important **charities** ." The MybnLink program also allows members to accrue cash credits for their personal accounts. MybnLink...

...site through their personal MybnLink. Members can choose to keep their earnings as booksellers or **donate** them to one of five national **charities** . barnesandnoble.com will **donate** an additional one percent of all sales generated in the MybnLink program to First Book...

...the

process of participation simple. After members register at www.mybnlink.com, they will receive hyperlinks (the element in an electronic document, usually underlined, that connects to a particular

Web page...

...ships the orders, and handles customer service and billing. The members of MybnLink - or the **charity** they designate - earn the commission. Payments will be made every three months, for the prior...

... May 1997, barnesandnoble.com

(Nasdaq: BNBN) quickly has become one of the world's largest **Web** sites and is the fifth largest e-commerce retailer, according to Media Metrix. Focused largely on...

...the site easy, and

its Express Lane single-click ordering process ensures fast and convenient purchasing .

The barnesandnoble.com affiliate network has more than 120,000 members and the company maintains...

14/6,K/17 (Item 1 from file: 636)

DIALOG(R) File 636: (c) 2005 The Gale Group. All rts. reserv.

04697942 Supplier Number: 62903172 (USE FORMAT 7 FOR FULLTEXT)
Newsbytes Law & Regulation Week In Review.

June 23, 2000

Word Count: 1798

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...Microsoft Appeal; Baby Bells, Competitors Fuel Debate Over Telecom Bill; Sen. Abraham Finds New Computer Donation Vehicle; Hackers Attack Nike, United Arab Emirates Sites; WorldCom Offers Sprint Ops To Satisfy EU... Animal Rights Group; White House, Other Govt. Sites To Support P3P; Gov. Bush Pitches Tech Charity Proposal; Hacker Attacks Gun Control Group's Web Site; FTC Nixes Telemarketers Offering Y2K Credit Card Insurance; Administration Officials Grilled Over Net Gambling Stance; British Telecom Claims Hyperlink Patent; UN Pressed To Ensure Global Net Access For All; Australian Govt. Considers Streaming Audio/Video Ban; Yahoo Threatens Small Thai Web Site; US Faces Potential Electronic Pearl Harbor - Defense Official;

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Australian Govt. Asks WIPO...html

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Hacker Attacks Gun Control Group's **Web Site** The **Web site** of nonprofit gun-control group Violence Policy Center was reportedly attacked by an apparently pro...popular Internet gambling bill. http://www.newsbytes.com/pubNews/00/150919.html

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Yahoo Threatens Small Thai **Web Site** The plight of a little-known Thai **Web site** arose

14/6,K/18 (Item 1 from file: 810)
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0984490 BW0139

Business Wire Recap

February 24, 1999

...Park for PC (BW0091 09:03)

(CA-XOOM-COM-INC) (XMCM) SAN FRANCISCO--XOOM.com **Web Sites** Were 11th Most Visited on Web in January, Up From Number 13 in December, According Auction for **Charity** on The Connected Traveler Web Auction Benefits

Heritage & Environmental Conservation (BW1197 09:26)
 (VA-BTG...

...TECH) BOZEMAN, Mont.--New PowerFAQ Brings Free
Automated Customer Service and Dynamic FAQ Publishing to Web Sites
(BW0119 09:45)

(CA-RESOUND) (RSND) REDWOOD CITY, Calif.--Resound Corporation Announces New Vice President...

...on American Stock Exchange (BW1217 09:58)

(CA-WOODWARD-LABS) LOS ALAMITOS, Calif.--Woodward Labs **Donates** Cases of Hand Sanitizer to Medical Relief Group Assisting Survivors of Hurricane Mitch in Nicaragua...

...a More Savvy Online Shopper; Females Are
Catching Up To Males In First-Time Online Purchases (BW0123 09:59)
(CA-TIGER-INTERNATIONAL)(TGR.) LAGUNA HILLS, Calif.--Diamond
Exploration and Development Project...

...Group Releases Report

Detailing the Return on Directory Investments (BW0125 10:00)

(NY-MASTERCARD-INTL) **PURCHASE** , N.Y.--MasterCard International

T S14/6, K/21-42

14/6,K/21 (Item 4 from file: 810)
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0976238 BW1715

AZ AMERICAN FARM BUREAU: Farmers to Celebrate Food Check-Out Day in Phoenix

February 08, 1999

...40 farm

women from across the country will gather Tuesday to make a significant food **donation** at the Ronald McDonald House in Phoenix, Ariz.

After the food is delivered curbside by...

...In the spirit of Food

Check-Out Day, Farm Bureau members will make similar food donations in other locations across the nation.

"Not only is America's food supply the world...

...be."

AFBF President Dean Kleckner; Marty Coyne, vice president of development for Ronald McDonald House Charities (RMHC); and, of course, Ronald McDonald, will be on hand for the Phoenix celebration. "Many...

...job farmers do year

in and year out, but also the Food Check-Out Day donations Farm Bureau will be making to numerous Ronald McDonald Houses across the country.

"Farm Bureau's food **donation** will greatly assist families staying at our Ronald McDonald Houses," Coyne said. "It's one...

...spent for food, according

to the USDA. The decrease in percent of income for food **purchases** is especially notable since trends indicate Americans are buying more expensive convenience food items for...

...Houses in 16 countries. Ronald McDonald House is the cornerstone program of Ronald McDonald House **Charities**, which provides comfort and care to children and families through its network of Local **Charities** serving in 27 countries. The **Charity** makes grants to not-for-profit organizations, and provides support to Ronald McDonald Houses worldwide...

... Children's Hospital.

To date, RMHC's national body and its global network of Local **Charities** have awarded nearly \$200 million in grants to children's programs worldwide.

Note: Photos from a Food Check-Out Day shopping trip Monday and photos from the food **donation** at the Ronald McDonald House in Phoenix, Ariz. on Tuesday will be available on the American Farm Bureau Federation **web site** at http://www.fb.com/checkout. You will also find a news graphic about Food...

... Federation

Mace Thornton, 847/685-8755 Don Lipton, 202/484-3624 or Ronald McDonald House Charities
Julia Kerwin, 312/303-3727
or
Golin/Harris Communications
Judi Ketcik, 312/729-4225

KEYWORD...

...Today's News On The Net - Business Wire's full file on the Internet with **Hyperlinks** to your home page.

URL: http://www.businesswire.com

.

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(Item 5 from file: 810)

0972658 BW1117

14/6,K/22

>

FL WWW.EBIZNET.COM: www.eBIZnet.com, Inc. Gives Away \$1,000,000 in Surplus Banner Ad Inventory to 10 Nonprofit Organizations and Announces Two Nonprofits Have Been Selected

February 02, 1999

...com, Inc. (OTC BB:BIZN) will give away \$1,000,000 in its surplus Internet website traffic through donating banner ads to 10 Nonprofit Organizations during February and March of 1999.

Each Nonprofit Organization...

...will be selecting an Ecommerce Solution Partner,
who will develop a method of facilitating online donations. This will
allow visitors to make tax deductable donations through the web.

www.eBIZnet.com has approached several potential Ecommerce
Solution Partners, including IBM...

...Ecommerce Partner it chooses will provide television and online advertising, as well as facilitating online donations .

www.eBIZnet.com anticipates that this program will not only bring significant exposure to the Nonprofits but that it will provide a new and innovative way for Internet surfers to donate funds.

About www.eBIZnet.com, Inc.

www.eBIZnet.com, Inc. is a public company that...

...month www.eBIZnet.com, Inc. has far exceeded its traffic goals and is pleased to **donate** a portion of its excess banner ad inventory to worthy **charitable** organizations.

This is not intended as an offer to either **purchase** or to sell securities of the company. Any forward looking statements contained herein are based...

...Today's News On The Net - Business Wire's full file on the Internet with **Hyperlinks** to your home page.

URL: http://www.businesswire.com

14/6,K/23 (Item 6 from file: 810)
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0968734 BW1313

MD ONLINEOFFICESUPPLIES: OnlineOfficeSupplies.com Offers Unique New Revenue Source for Charities , Associations and Schools

January 26, 1999

OnlineOfficeSupplies.com Offers Unique New Revenue Source for Charities , Associations and Schools

...today announced its Affinity Program designed to increase the benefits of shopping online by providing **charities**, associations and schools with the opportunity to earn additional revenues through their online **purchases** of everyday office supplies.

Through its Affinity Program, OOSC.com creates a distinct Web page for a **charity** , association or school to help make office supply shopping easy, quick and efficient while providing...

...organizations to earn revenue. The distinct Web page is linked off of the main OOSC Web site . OOSC calculates the amount of money that non-profit spends on office supply orders through...

... The custom site will also have a real time telethon style meter showing the monies **donated** to that organization to date.

"As a non-profit organization, we are always looking for...

. . . t.o

improving the lives of people with mental retardation. Best Buddies is one of the **charities** that will be participating in the Affinity Program.

In addition to the financial benefits, the...

...great tool for organizations to save time on ordering office supplies. The office manager or **purchasing** agent at the participating organization can send OOSC.com their list of most frequently ordered...

...OOSC.com, in turn, will add that company's list of supplies to their custom **Web** site so that purchasers will no longer have to search through tens of thousands of products for their most frequently purchased items.

"At OOSC, we are always looking for ways to help customers get the most out of their **purchases**," said Paula Jagemann, CEO of Online Office Supplies Company, a woman-owned and operated firm...

...augment their current critical revenue-seeking programs. Earning new-found revenue off of necessary business purchases is just another value-added component of OOSC's customer service. These types of programs...

...important for

non-profits which benefit greatly from additional sources of revenue."

The participating association, charity or school could also have a link on their Web site to onlineofficesupplies.com to direct their members and associates to purchase office supplies from their OOSC Web page so that they may increase the value of their office supply orders.

Associations, charities and schools can sign up for the Affinity Program by contacting OOSC via the Web site , http://www.onlineofficesupplies.com or by calling 1-800-947-1773 and must have proof...

January 18, 1999

...has received an award from the Los Angeles MINI 12-Step House Inc. for its **charitable donations** and assistance during the past five years.

ACMC is a Carson, Calif.-based lender specializing...

...CalPERS Member Home Loans, CHFA Loans, and Nehemiah Progressive Housing Fund Loans.

ACMC has been **donating** to the MINI House for five years, and the company's funding has helped 498...

...services with a strong emphasis on government and agency loans. The Mortgage Company originates, processes, purchases , places and services loans from the application through the life of the loan. American City... ...call Pat Theodora Sr. or Pat Theodora Jr. at (800) 366-2262. The company's Web site is available at www.americancitymortgage.com.

CONTACT: American City Mortgage
Pat Theodora Sr., 800/366...

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URL: http://www.businesswire.com

14/6,K/26 (Item 9 from file: 810)
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0961310 BW0345

CATTELUS DEVELOPMENT: Letter of Intent Signed to Sell Up to 437,000 Acres of California Desert Land to the Federal Government

January 11, 1999

...non-binding letter of intent has been signed among the three entities to sell and **donate** to the federal government up to 437,000 acres of California desert land currently owned...

...625 million, of which The Wildlands Conservancy, an Oak Glen, Calif.-based conservation group, will donate \$18.625 million in private funds. The parties have agreed to confirm the total cash...

...to occur later this

year. The value in excess of the cash consideration will be donated to The Wildlands Conservancy or the federal government as a charitable contribution from Catellus.

The Wildlands Conservancy is seeking congressional approval for a \$36.0 million...

...Wildlands Conservancy

has agreed to place into escrow a \$5.0 million deposit towards the purchase of the land.

The Wildlands Conservancy will also **donate** 26,360 acres previously **purchased** to BLM and the National Park Service and will **donate** an additional \$2.0 million in cash for acquisition of up to 20,000 acres...

...000 acres of land,"

Rising continued. "In addition, we will be able to make a **charitable** contribution of critical preserve lands and become part of an historic transaction facilitated by The...

...that we could work successfully with Catellus and BLM in the largest conservation acquisition and donation in California history."

"The historic agreement reached today could not only bring half a $\mbox{million...}$

...desert and agricultural land. For more information on Catellus Development Corp., please visit its corporate web site at http://www.catellus.com.

The Wildlands Conservancy, a ...Today's News On The Net - Business Wire's full file on the Internet

with Hyperlinks to your home page. URL: http://www.businesswire.com

14/6,K/27 (Item 10 from file: 810) , DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0953792 BW0145

INTERNET TRAVEL NETWORK: Internet Travel Network Launches Philanthropic Program Linking E-Commerce to CARE's Global Relief Efforts

December 17, 1998

CARE's...

...travel category's first-ever philanthropic sponsorship, linking travel-related Internet commerce transactions directly to **charitable** giving. Through Travel With CARE, ITN will **donate** fifty cents for every airline ticket, rental car and hotel stay **purchased** through its **Web** SiteD, www.itn.net.

The program continues through February 28, 1999 and will support

...are pleased that ITN has taken a leadership role in leveraging e-commerce transactions for **charity** ," said LMichael Green, Director of Marketing for CARE USA. "As CARE embarks on its second...

...delivered \$339 million in aid. CARE spends more than 90 percent of its resources, including **donated** goods and services, directly on its programs overseas. These programs emphasize community participation and are...

...self-sustaining over time. About ITN

Internet Travel Network brings secure self-service travel reservations, purchasing and travel management capabilities to more than 150 separate companies around the world, including United...

...to corporate and leisure travelers via the Internet. For information, check in at ITN's Web site , http://www.itn.net/.

and Maison de la France Expand Travel; Alliance With Special Offers...

...Today's News On The Net - Business Wire's full file on the Internet with Hyperlinks to your home page.

URL: http://www.businesswire.com

> ...

14/6,K/19 (Item 2 from file: 810)
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0983952 BW1576

MYCAUSE.COM: New Service Lets Online Shoppers Donate to Charities
February 23, 1999

New Service Lets Online Shoppers Donate to Charities

...shop on the Internet spend their money with a conscience -- by contributing to their favorite charity at no additional cost.

Visitors to the MyCause.com Web site choose any nonprofit organization in the US to receive a portion of their purchase price when they buy books, music, software, magazines, and more. Available charities currently number more than 275,000.

"With MyCause.com, shoppers enjoy the savings and selection...

...with the

community. With MyCause.com, they can shop online and still lend support to **charitable** causes in their own neighborhood," said Adelstein.

Shoppers can search for an organization by name...

... random act of kindness" feature,

MyCause.com will randomly select a cause to receive the **donation** .

"You can help your cause, whether it's your hometown library, the Rock & Roll Hall...

...the process of joining.

When shoppers do business with these vendors through MyCause.com, MyCause donates 3-12% of the purchase price to the selected charity \Box . Shoppers pay nothing extra.

Since going online in December, MyCause.com has raised funds for...

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14/6,K/20 (Item 3 from file: 810)
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0982796 BW1418

WA GREATERGOOD.COM: GreaterGood.com Turns Online Shopping Into Online Giving

SEATTLE--(BUSINESS WIRE)--Feb. 22, 1999--

Five Percent or More of Every **Purchase** at Leading Internet Retailers Goes Back to the **Charity** of the Shopper's Choice - at No Extra Cost

Blazing a path that fuses the exploding popularity of online shopping with Americans' passion for **charitable** giving, GreaterGood.com today announced the launch of customized shopping villages that combine these appetites...

...shopping villages that feature leading
Internet retailers, at which five percent or more of every purchase
made is donated to not-for-profit organizations such as the Special
Olympics, The Nature Conservancy and The...
...of four Americans would switch to
brands or retailers who are associated with a reputable charitable
cause. With online sales expected to reach \$920 billion by 2002
(source: Forrester Research) and the desire of Americans to give to
their favorite charity when they shop, GreaterGood.com is committed to
adding a charitable giving component to the age-old shopping criteria
of quality, convenience, value, and service. GreaterGood...

...care about," said
Paul Goodrich, founder and CEO of GreaterGood.com. "By connecting
shoppers with **charities** they support and online retailers they trust,
GreaterGood.com offers a unique system for **charities**, retailers and
consumers to benefit from online shopping."

The Customized Shopping Villages The online shopping...

- ...retailers in the not-for-profit's shopping village, 5 percent or more of the **purchase** price automatically benefits that organization at no cost to them or the consumer. GreaterGood.com...
- ...partners, as well as to shop online and direct 5 percent or more of their purchases to one of the company's charter partner organizations. Or, the consumer can direct their benefits to the **charity** of their choice, which may not yet be a GreaterGood.com partner. They simply shop...
- ...s own shopping village and email their electronic receipt back to GreaterGood.com, indicating the **charity** of their choice. The site includes information about each not-for-profit partner and links to their **Web sites** . A forum for exchanging messages on subjects of interest to the not-for-profit community...
- \dots S. GreaterGood.com can be contacted by calling 206-674-8700 or by visiting its **Web** site at www.greatergood.com.

CONTACT: Connors Communications
Jennifer Kohn, 212/807-7500
jennifer@connors.com...

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...detailed reports

maintained by OOSC.com from their desktop, with their daily, quarterly and yearly purchases to make tax reporting simpler and more convenient. The site also provides users an added...

... of yearly publishing deadlines.

"With this new program, we play a critical role in helping charities , associations and schools raise much-needed money while providing them with an extra incentive to...

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14/6,K/24 (Item 7 from file: 810)
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0968628 BW1258

CA BLACKBOX ICANBUY.COM: New Web Site Enables Teens and Kids to Shop and Save On-line; iCanBuy.com to launch with unique parental-approval system

January 26, 1999

New Web Site Enables Teens and Kids to Shop and Save On-line; iCanBuy.com to launch with...

...their child's spending limits. Teens and kids then get to shop at the actual web site of partner retailers, save at an on-line bank, donate to charity, chat about money management, and learn how to use their money responsibly. Parents can review...

...can then

see what the young person would like for a birthday or holiday, and purchase it on the spot.

iCanBuy is also partnering with **charities** to encourage kids and teens to make **donations** . iCanBuy will provide this as a free public service, with 100% of funds being passed through to participating **charities** .

BlackBox Internet Group, Inc. (BBIG) was founded in 1998 to make iCanBuy(tm) the first...

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14/6,K/25 (Item 8 from file: 810)
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0963775 BW1028

CA AMER CITY MORT: Local Lender Supports Minority Substance Abuse Recovery House

...TRIANGLE PARK, N.C.--(BUSINESS WIRE)--Dec. 10, 1998--The technology behind America Online's **charity** Furby(tm) auction is being provided in part by OpenSite Technologies, Inc., the market leader...

...December 21, with one Furby auctioned each hour.

Tiger Toys, a division of Hasbro, has **donated** several hundred Furbys for the auction and net proceeds will benefit Share Our Strength (SOS...

...Michael

Brader-Araje, OpenSite's CEO.

"We turned to OpenSite for help with our Furby charity auction because we think their technology and expertise will help provide our members with a...

...in Buffalo,

N.Y., OpenSite Technologies currently has more than 50% market share of active **Web** auction **sites**. Forrester Research predicts this market will grow to more than \$52.6 billion by 2002...

...impulse shopping online by bringing the world of traditional retailing -- end-caps and point-of **purchase** displays -- to the Internet. Founded in 1997 and privately held, the Impulse! Buy Network consists...

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> ...

14/6,K/30 (Item 13 from file: 810)
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0950361 BW1146

FIRST MORTGAGE: First Mortgage Network Launches Annual Holiday Charity Campaign; Charity Organizations Benefit From Consumers Purchasing Mortgages Between Thanksgiving and Christmas

December 10, 1998

First Mortgage Network Launches Annual Holiday Charity Campaign; Charity Organizations Benefit From Consumers Purchasing Mortgages Between Thanksgiving and Christmas

PLANTATION, Fla.--(BUSINESS WIRE)--Dec. 10, 1998--For the fifth consecutive year, consumers purchasing mortgages will have the opportunity to bring holiday cheer to a range of charitable organizations across the country, while enjoying the benefits of purchasing their mortgage online. This holiday season, First Mortgage Network (FMN), a pioneer in the online mortgage service and technology market, will donate ten dollars to a local charity for every mortgage it processes between Thanksgiving and Christmas on its mortgage lending Web site, loanshop.com. Additionally, the company's Mortgage Banking Group will donate ten dollars to local charities for each loan they fund through their branch network in California. Beyond monetary donations, FMN employees will also collect toys to give to charities helping children in need during the holiday season

This year, FMN employees from its three...

...Consumer Direct

Group, Mortgage Banking Group and the Advanced Technology Group, have designated six local **charities** to benefit from the holiday campaign. Each of these **charities** is located near FMN's offices in Plantation Florida; Walnut Creek, California; and Montvale, New...

...with toys, and enable foster children to take music lessons or receive tutoring.

The 1998 charities include:

-- The Ronald McDonald House in New York City, New York which provides temporary housing...

...adds a personal touch to the online mortgage process and demonstrates our commitment in helping charitable organizations provide resources to people in need," said Seth Werner, chairman and CEO, First Mortgage...

...the

contributions it is able to make to its local communities by bringing together consumers **purchasing** mortgages and families in need, and in turn enabling children to have a happier holiday season."

"We are excited to be selected as one of the **charities** to benefit from FMN's holiday campaign," said Suzanne Baker, community resource manager, Florida Department...

...will allow foster children to enhance a special talent and experience recreational activities that, without **charity** contributions, they would not be able to do. Because of FMN, foster children throughout Florida...

...loanshop.com, FMN also provides online mortgage services directly to consumers via the mortgage lending web site loanshop.com. First Mortgage Network is privately funded with 400 employees in six offices nationwide. For more information, visit the FMN web site at www.lstmtg.com.

CONTACT: First Mortgage Network
Peter Schott
(954) 452-0000 ext. 4404...

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14/6,K/31 (Item 14 from file: 810)
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0949749 BW1192

COMPUTER ASSOCIATES: Computer Associates Sponsors FAO Schwarz Holiday Shopping Spree for Needy Children

December 09, 1998

ISLANDIA, N.Y.--(BUSINESS WIRE)--Dec. 9, 1998-Top Business Executives Participate in CA Charity Event

to Support Suffolk County Department of Social Services Children's Programs

Computer Associates International...

... of Suffolk County's Department of Social Services.

CA will match, toy for toy, all purchases made by more than 300 leading CIOs and their spouses, industry analysts, and CA executives...

...the

children's gifts.

"CA and its employees are committed to supporting worthy children's charities ," said Gary Quinn, CA executive vice president. "This event provides an ideal opportunity for CA...

...A-Wish Foundation and The Smile Train. In addition, CA matches 200 percent of employee donations to charities of their choice.

CA is also sponsoring toy, food, and clothing drives for the holiday...

...to more than 6

million consumers annually. For more information about FAO Schwarz visit the website at www.fao.com.

All referenced product names are trademarks of their respective companies.

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14/6,K/32 (Item 15 from file: 810)

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0949326 BW1428

SPORTS SUPERSTORE ONLINE: Sports Superstore Online in the Giving Spirit

December 08, 1998

...sporting goods category.

iGive.com is a company that allows members to help their favorite charitable cause while buying merchandise online. Under the terms of
the agreement, Sports Superstore will donate 10 percent of all iGive.com member purchases to the cause chosen by that member.

Member causes range from large national non-profits...

...member that registers through the special link http://www.iqive.com/soss, Sports Superstore will donate \$2.00 to the Special Olympics of Northern California. There is no purchase

"We are proud to be part of this great program," said Helio Fialho, CEO...

...Superstore

Online is an Authorized Dealer for every brand of merchandise it offers on its web site , including Nike, Callaway, Reebok, Northface and many more. Here is what is being said about...

...with

>

their online activities -- buying and browsing. The for-profit company's charter is to **donate** at least 50 percent of revenues to the causes of members. With Technogiving (TM), iGive...

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14/6,K/33 (Item 16 from file: 810)

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0947426 BW0149

MIDISOFT: Midisoft Offers Free Internet Media Player Download in Support of Online Charity Event and Benefit Concert

December 03, 1998

Midisoft Offers Free Internet Media Player Download in Support of Online Charity Event and Benefit Concert

...and media with a positive attitude," said David
Jaworski, who founded the new Internet destination **Web site** with his wife Susan. "The Faith + Hope Network-branded edition of the Midisoft Internet Media...

...people to enjoy this terrific event. But more importantly, our hope is that people will **donate** the \$15.00 they would have otherwise spent to **purchase** the player to help the Mitrisin family. They can also use the player's easy navigation links to patronize those merchants and on-line organizations who are **donating** a percentage of their sales and profits to participating **charities** ."

The Midisoft Internet Media Player utilizes the underlying "engine" of Microsoft's Windows Media Player...

...media files.

The player will be populated with links to the Leukemia Society of America Web site for making on-line □donations□ , and to Kasnoff's

site . Kasnoff's "Child of Light" CD and cassettes will be available
for purchase on-line at www.crystal-k.com, with 10 percent of sales
benefiting the National...

... Society to the Leukemia Society of America.

"People can enjoy the concert, make a gift **purchase** electronically, and feel gratified knowing that the majority of their money is helping the Mitrisins...

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14/6,K/34 (Item 17 from file: 810)

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0947340 BW1191

DINERS CLUB: Diners Club Cardmembers Give Points That Make a Difference; Supporting Worthwhile Charities

December 03, 1998

Diners Club Cardmembers Give Points That Make a Difference; Supporting Worthwhile Charities

...card to offer Cardmembers the opportunity to redeem points earned through Club Rewards(R) to **charitable** organizations. The travel industry's first card-based mileage rewards program continues the tradition by designating a range of diverse **charities** where proceeds directly benefit those in need through points **donated** by Diners Club Cardmembers.

"This demonstrates how a Diners Club Card is more than a vehicle to purchase products and services, it can be an effective tool to help people who benefit from the worthwhile charities that are apart of the program," states Douglas Fogwell, senior vice president of Diners Club International. Cardmembers can easily donate * points by calling (800) 243-4034 in increments of 4,500 points as a \$30 donation to one of these favorite causes: Junior Achievement Encourage more than 27 million children to...

... Cardmembers

earning more than 100,000 points, the opportunity to contribute* points to personally selected **charities**. Diners Club, creator of the multi-use charge card industry in 1950, enjoyed its 48th...

...Card can call (800) 2-DINERS (800-234-6377) for further information or visit the **web site** at www.dinersclubus.com. **Donations** are not tax deductible

Editor's note: Citicorp Diners Club, Inc. is the service provider...

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14/6,K/35 (Item 18 from file: 810)
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0944315 BW0021

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SIERRA ATTRACTIONS: Sierra Attractions Program to Fuel Toys for Tots
Donations; Naughty or Nice Promotion Projected to Raise Thousands
This Holiday Season

November 25, 1998

Sierra Attractions Program to Fuel Toys for Tots Donations; Naughty or Nice Promotion Projected to Raise Thousands This Holiday Season

...Nice rebate campaign to raise thousands of dollars for the Marine Corps Toys for Tots charity .

During this holiday season, Sierra Attractions customers can be

"naughty" and keep the \$5 rebate, or "nice" and earmark the funds for the nation's premier children's holiday **charity**, Toys for Tots. The U.S. Marine Corps Reserve Program gives toys to an average of more than 4 million children annually.

This past year, the **charity** 's 50th, Toys for Tots enjoyed its greatest success to date and delivered 10 million toys to 4.7 million children with the help of private and corporate **donations** .

"We are thrilled to be able to support such a wonderful and well established charity ," said Sierra Attractions Director of Marketing Barbara Schwabe. "Sierra Attractions customers are sure to jump...

...creativity our

corporate sponsors show in coming up with ways to raise funds for our charity ," said William J. Grein, Major, USMC (Retired) and the Toys for Tots Vice President of...

...or Nice promotion is being supported through print ads, in-store promotions and the Sierra web site (www.sierra.com). More than 500,000 Sierra Attractions software packages will include the rebate stickers that customers can send in to redeem or donate \$5 per product.

The rebate applies to products **purchased** between Oct. 1, 1998 and Jan. 31, 1999. In June Sierra will present Toys for Tots with a check for the full amount of the company's **donation** at a White House ceremony along with other corporate sponsors.

Sierra Attractions, part of Sierra...

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14/6,K/36 (Item 19 from file: 810)
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0915179 BW0251

APPLAUSE INC: Applause Announces the Arrival of a Bear With a Cause -- the All-New "Susan Bear": a Bear With a Mission

September 30, 1998

...support of National Breast Cancer Awareness Month this October, Applause will introduce the "1998 Dakin **Charity** Bear," otherwise known as "Susan Bear" (SRP/\$20). Ten percent of the retail sales proceeds will be **donated** to the Susan G. Komen Breast Cancer Foundation.

The "Susan Bear" is the first in...

...Cause," which the company plans to release over the next few years to support worthwhile charitable causes. The Dakin line is Applause's premier product line.

The plush golden-brown, 16...

...the privilege of wearing jeans to work for a day, while Applause will match each **donation** to the Komen Foundation.

Established in 1982 by Nancy Brinker to honor the memory of...

...with breast health and breast cancer concerns.

In addition, the Foundation has launched a comprehensive Web site (www.breastcancerinfo.com) with up-to-the-minute information and Foundation news and activities.

The...

...and department stores nationwide. Consumers can call 800/777-6990 to find out how to purchase product.

Applause, with headquarters in the Los Angeles suburb of Woodland Hills, is one of...

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14/6,K/37 (Item 20 from file: 810)
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0913377 BW0052

MOVIESTREET 3: KidFlix.com and Starlight Children's Foundation Partner to Provide Free Video Entertainment to Seriously Ill Children; 57,000 Children Around the World to Benefit Each Month

September 28, 1998

...KidFlix.com, MovieStreet's family-oriented online video store, will make substantial product and financial **donations** to Starlight.

The Starlight Children's Foundation is a major international children's **charity** which is backed by numerous Hollywood celebrities. The Foundation operates 1,500 "Fun Centers" and...

 \ldots provide hospitalized

children free, emotionally uplifting audiovisual entertainment.

Starlight will benefit each time a customer **purchases** a video from KidFlix.com. KidFlix.com will **donate** one video to Starlight's Fun Centers for every 50 sold. KidFlix.com customers will be provided an additional opportunity to support Starlight each time they **purchase** a video by rounding-up their checkout amounts to the nearest dollar. 100% of the...

...Foundation, International, headquartered in Los Angeles, Calif. "As a non-profit organization, we rely upon donations to run our worldwide programs. We expect our close alliance with KidFlix.com to increase...

...add something back to the communities in which they operate. Although we had many qualified **charities** to choose from, we chose to work with Starlight because we saw the opportunity to...

...and their families."

The Starlight Children's Foundation will provide KidFlix.com recognition for its **donation** on the Starlight **web** \square site \square (http://www.starlight.org) and with a hospital party. Starlight will also help to coordinate live guest appearances by Hollywood celebrities on the KidFlix.com **web** site .

MovieStreet Enters Alliances with Numerous Industry Leaders

In addition to its alliance with the Starlight...

... of thousands of video titles, and is

expected to change how families around the world purchase videos.

The KidFlix.com web site presents a compelling family retail format that is convenient, well-organized and visually appealing. The site offers numerous exclusive features designed to help families make informed purchase decisions, including original editorial guidance written by family entertainment experts, interactive message boards, live celebrity...

...is committed to offering the world's largest selection of family-oriented videos, available for **purchase** 24 hours per day, seven days per week.

MovieStreet, Inc., the parent organization behind KidFlix...

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14/6,K/38 (Item 21 from file: 810)
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0913375 BW0051

MOVIESTREET 2: MovieStreet Launches KidFlix.com; Internet's First Retailer to Address \$5 Billion Family-oriented Video Market

September 28, 1998

 \dots of thousands of video titles, and is expected to change how families around the world ${\bf purchase}$ $\,$ videos.

KidFlix.com has entered into strategic alliances with an impressive list of industry partners...

. . . 3

billion, of the \$7.6 billion video sell-through market in 1997.

Online video purchases are expected to grow rapidly over the next

few years. According to Adams Media Research...

...joint marketing initiatives,

including KidFlix.com-branded in-store displays at each store, joint advertising, web site cross linking between West Coast's □web□ □site□ and

KidFlix.com, a store locator on the KidFlix.com web site , and an ongoing promotion program where KidFlix.com customers earn video rental credits redeemable at...

...into an exclusive agreement with the Starlight Children's Foundation, a major international children's **charity** that sponsors a variety of entertainment programs designed to brighten the lives of seriously ill...

...hospitals worldwide. As part

of the agreement with KidFlix.com, KidFlix.com has agreed to **donate** one video to Starlight for every fifty sold. Starlight's web address is http://www.starlight.org.

KidFlix.com Delivers Compelling Family Video Retail Format

The KidFlix.com web site , located at http://www.kidflix.com,

presents a compelling family retail format that is convenient...

...and visually appealing. The site offers numerous exclusive features designed to help families make informed purchase decisions, including:

ParentsPad(tm) - An interactive community environment where parents come together to share experiences...is committed to offering the world's largest

selection of family-oriented videos, available for **purchase** 24 hours per day, seven days per week.

MovieStreet, Inc., the parent organization behind KidFlix...

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14/6,K/39 (Item 22 from file: 810)
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0907139 BW1549

CA STATE LOTTERY: \$1,000,000 Winner on "The Big Spin" Television Show; Santee Home Caregiver Wins \$1 Million

September 14, 1998

...Santee home caregiver spun the world's largest wheel and won \$1,000,000. Cottrell **purchased** his ticket when he was redeeming other winning Scratchers(R) tickets. He had \$8 in...

...The first winner, Angeline Damico, a retiree from Ridgecrest won \$10,000. Damico wants to **donate** some of her prize to **charities** and share her prize with her friends. The next Fantasy 5 Dream Machine winner was...

...1,153,000

(Note: Additional information about the California Lottery may be found on our web site at http://www.calottery.com)

CONTACT: California State Lottery
Norma Minas/Cathy Doyle Johnston, 916...

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14/6,K/40 (Item 23 from file: 810)
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0905587 BW1385

AIRTRAN: AirTran Donates Tickets to Local Charities for Wings Over Dixie '98 Airshow and Festival

September 10, 1998

AirTran Donates Tickets to Local Charities□for Wings Over Dixie '98□ Airshow and Festival

...AirTran, the

official presenting sponsor of the Wings Over Dixie '98 Airshow and Festival, has **donated** 400 airshow tickets to local area **charities** including the Georgia Baptist Children's Home and Family Ministry (Palmetto Campus, Meansville Campus), Noah...

...throughout the eastern United States and

Midwest. Unlike other airlines, AirTran never requires a roundtrip purchase or Saturday night stay. Currently operating a fleet of 50 jet aircraft, AirTran is the...

...agent, 800-AIRTRAN (800-247-8726),

770-994-8258 (in Atlanta), or visit the AirTran website at www.airtran.com.

CONTACT: AirTran

Cara Maruskin, 407/251-5578 News-On-Demand: 888...

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14/6,K/41 (Item 24 from file: 810)

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0899005 BW1113

LEGG MASON CLASSIC: Wood Tames Tiger, Brings Game to Blue Bell Country Club

August 26, 1998

...to Blue Bell Country Club to defend his championship in the annual Legg Mason Classic **charity** golf event.

Last year, Wood set the course record at Blue Bell with a nine...

...at a recent press conference. "This tournament helps so many unfortunate people and families through **charitable donations**. I'm proud to be part of that effort." Wood smirked and added, "Shooting another...

...Make-A-Wish

Foundation, MBF Center and Angel Flight East.

For more information, including ticket **purchases** , or to volunteer for the Legg Mason Classic, call 610/566-1171 or visit the official **website** at www.lmc.proam.org.

CONTACT: Legg Mason Classic

by

Boyd Tamney Cross

Alec Long...

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14/6,K/42 (Item 25 from file: 810)
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0897106 BW1419

DECRANE AIRCRAFT: DeCrane Aircraft Holdings Inc. Announces Filing of Tender Offer Disclosure Document Regarding Subsequent Developments

August 20, 1998

...developments with respect to the cash tender offer (the "Offer") by DeCrane Acquisition Co. (the **Purchaser** "), a wholly owned subsidiary of DLJ Merchant Banking Partners II L.P. ("DLJ"), to **purchase** all of the outstanding shares (the "Shares") of DeCrane Aircraft Holdings at \$23.00 per...

...parties may obtain a copy of the amendment directly from the Company or from the **Web** site of the Securities and Exchange Commission at http://www.sec.gov.

The amendment includes the...

- ...July 17, 1998, following the announcement of the Merger Agreement between the Company and the **Purchaser** with respect to the Offer and the Merger, an independent third party ("Potential Bidder
- ...Bidder 2") advised the Company that it might be interested in making an offer to **purchase** the Shares for cash. On the advice of counsel, the Board of Directors decided to...
- ...shareholders of the Company against the Company, its directors and various officers, DLJ and the **Purchaser** , alleging, among other things, that the directors had breached their fiduciary duties by entering into...
- ...in order to avoid

the burden and expense of further litigation, the Company, DLJ, the **Purchaser** and the individual defendants reached an agreement in principle with the plaintiffs which contemplates settlement of the Action.

The Company, DLJ, the **Purchaser** and the individual defendants and the plaintiff entered into a memorandum of understanding (the "Memorandum...a result of the matters described in the amendment filed Thur sday.

The Company, DLJ, the **Purchaser** and the individual defendants and the plaintiffs agreed that the settlement outlined above is fair... ... the Five-Year Projections had been included in materials made available to DLJ and the **Purchaser**, subsequent to the Merger Agreement, and to Potential Bidder 1 and Potential Bidder 2.

The...the amendment disclosed that, on or about June 10, 1998, two officers of the company purchased 100 Shares each, and that a director had indicated an intention to donate to four charities, before the expiration of the Offer, 5,220 Shares in the aggregate.

The Company understands that DLJ and the Purchaser plan to extend

the deadline stated in the original Offer from midnight (Eastern time) on...

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7/9,K/1 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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06834550 Supplier Number: 57824820 (THIS IS THE FULLTEXT)

'Tis the Season for eGiving; WingspanBank.com Partners With Toys for Tots to Bring Smiles to Thousands Of Children.

PR Newswire, p0742

Nov 29, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 327

TEXT:

WILMINGTON, Del., Nov. 29 /PRNewswire/ -- In the spirit of holiday giving, WingspanBank.com is bringing joy to needy children through the Toys for Tots toy donation program.

Beginning today and running through December 25, WingspanBank.com will facilitate the donation of toys to the Toys for Tots program by hosting a special section on the web site (www.wingspanbank.com) where consumers can donate toys. Toys for Tots will deliver the gifts to underprivileged children nationwide as part of its traditional holiday collection campaign.

"Throughout the holiday season consumers are always looking for ways to help those less fortunate," said Michael Cleary, president, WingspanBank.com. "With just a simple click of a mouse, WingspanBank.com has made it easy for everyone to give back this holiday season."

The special Toys for Tots section on WingspanBank.com will point consumers to the eToys web site (www.etoys.com/toysfortots) where they can purchase a range of popular toys at 50 percent off the regular retail price. WingspanBank.com customers will receive an additional five percent cash back when they pay for their donation with a WingspanBank.com credit card. The special section will also have a hyperlink to the official Toys for Tots web site (www.toysfortots.org) where shoppers can donate money directly.

For the past 50 years, Toys for Tots has been the U.S. Marine Corps' premier community action program and one of the nation's flagship holiday charitable causes. Toys for Tots has donated more than 200 million toys to 116 million needy children since 1947.

WingspanBank.com (www.wingspanbank.com) is a division of First USA Bank, a subsidiary of Bank One Corporation (NYSE: ONE). WingspanBank.com is the new powerhouse in online personal finance, offering consumers unparalleled freedom and choice in managing their money. WingspanBank.com provides consumers with a wide range of financial products and services brought together at one website, including traditional banking, investment and planning services and objective search tools.

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For the past 50 years, Toys for Tots has been the U.S...

7/9,K/2 (Item 1 from file: 20)
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Soltrus Offers VeriSign Internet Payment Gateway to Simplify Online Credit Card Payments for any Business

CANADA NEWSWIRE April 04, 2002

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Online payment service can be customized for even the smallest business TORONTO, April 3 /CNW/ - Soltrus Inc., a new national provider of digital trust services, today announced the launch of Payflow Pro and Payflow Link from VeriSign, Inc., the leading provider of digital trust services. Both VeriSign Payflow Pro and Payflow Link are real-time, scalable Internet payment services that enable businesses to authorize, process, and manage online credit card payments with confidence. Soltrus' offering of VeriSign's Payflow services provides a simple Internet payment solution to Canadian businesses, linking buyers, sellers and the financial networks. "With Payflow, Soltrus is providing Canadian businesses with a virtual Point of Sale terminal for their online stores," said Riza Chui, Product Marketing Manager at Soltrus. "Running a trusted online business is a complex task, and every company has different needs. Soltrus' range of payment services allows all merchants, large or small, to focus on their core business, while providing a cost-effective and easy way to securely manage online payments." Soltrus is the only Canadian service provider that offers customizable payment solutions requiring little or no integration with existing e-commerce platforms and applications. Regardless of a Web site's transaction volume or support requirements, Soltrus services can scale quickly and easily to meet growing or changing business demands. Additionally, most businesses will find the Soltrus trusted payment solution to be their most economical alternative. "We recently integrated Soltrus online credit card payments with an e.Bill application for one of our clients," said Greg Romman, Senior Software Specialist, TELUS Enterprise Solutions. "The Soltrus product documentation and technical support were excellent and contributed to a very rapid and successful implementation. The Soltrus trusted online payment solution has been live for about a month now, and has surpassed our expectations." McMaster University of Hamilton, Ontario recently installed Payflow Pro on their Web site. "The Office of University Advancement at McMaster University went live with Soltrus on March 4 as part of our new alumni community project" said John McKay, Director, Advancement Services, McMaster University. "This Web site, in addition to offering many new online services, allows alumni and donors to make secure online charitable gifts via credit card to the University. The Soltrus solution has worked very well and we are very optimistic that our alumni and donors will find this an easy and quick way to donate ." The Payflow service offering was designed with three levels of service in order to meet the full range of merchants' online payment needs - from small to medium to large-sized businesses: Payflow Link -

Merchants simply add an HTML hyperlink to their Web connecting customers to secure checkout pages hosted by Soltrus. Merchants don't have to worry about extensive Web development work since they outsource the checkout process to Soltrus. VeriSign Payflow Link automates order acceptance, authorization, processing and transaction management. The Payflow solution ensures that credit card information is encrypted for security. Soltrus also works with merchants to recommend best practices for security from points A to Z in the transaction process. Payflow Link is ideal for businesses that process fewer than 1,000 transactions per month, and prefer a solution that requires no programming experience. Customers can choose a subscription fee of \$499.50 per year, or a monthly fee of \$49.95. There is a one-time set-up fee of \$299. Payflow Pro - A high-performance communication agent hosted at the merchant's site, this service offers back-end connectivity to all leading payment processing networks. Payflow Pro can be easily integrated into shopping carts and e-commerce platforms, and comes pre-integrated with many off-the-shelf shopping cart applications. As a result, merchants can quickly start accepting online payments. Payflow Pro is designed for merchants who process between 1,000 and 5,000 transactions per month, have access to a programmer, and want to "own" the customer experience. Customers can choose a subscription fee of \$1,499.50 per year, or a monthly fee of \$149.95. There is a one-time set-up fee of \$399. Payflow Pro Premium - Payflow Pro Premium has all the features of Payflow Pro, but supports 5,000 to 10,000 transactions per month. Customers can choose a subscription fee of \$9,999.50 per year, or a monthly fee of \$999.95. There is a one-time set-up fee of \$399. Canadian merchants can easily purchase VeriSign Payflow from Soltrus online at the Soltrus Web http://www.soltrus.com. Information and instructions for configuring or integrating Payflow products into a merchant's Web site are available online after purchase through a Web-based merchant administration site. The site is available for merchants to manage their Payflow accounts and view their transactions twenty-four hours a day, seven days a week. For merchants who require assistance with the Payflow products, Soltrus provides customer support by phone or email Monday through Friday from 9:00 am EST to 6:00 pm EST. About Soltrus Soltrus Inc. was formed on November 30th, 2001 and operates as an independent Canadian company that draws on the expertise of business partners TELUS, CIBC and VeriSign Inc.; leaders in the telecommunications, financial and digital trust environments. Soltrus is the Canadian national affiliate of VeriSign and, as such, offers VeriSign's leading-edge Internet security products to Canadians. Powered by technology, Soltrus solutions are designed to safeguard communications and transactions using Public Key Infrastructure (PKI) technology. Soltrus solutions open doors to leverage Internet usage and create a trusted digital environment in the new market economy. Employing about 60 people, the company maintains its corporate headquarters and technology nerve center in Toronto. Soltrus can be found on the Web at www.soltrus.com. All fees are in Canadian dollars and are subject to applicable taxes. About VeriSign VeriSign, Inc. (NASDAQ: VRSN) is the leading provider of digital trust services that enable everyone, everywhere to engage in commerce and communications with confidence. VeriSign's trust services create a trusted environment through four core offerings -- Web presence services, security services, payment services, and telecommunications services -- powered by a global infrastructure that manages more than five billion network connections and transactions a day. Additional news and information about the company is available at www.verisign.com.

VIEW ADDITIONAL COMPANY-SPECIFIC INFORMATION: http://www.newswire.ca/cgi-bin/inquiry.cgi?OKEY=94264 http://www.newswire.ca/cgi-bin/inquiry.cgi?OKEY=14730 http://www.newswire.ca/cgi-bin/inquiry.cgi?OKEY=68280 http://www.newswire.ca/cgi-bin/inquiry.cgi?OKEY=2228 /For further information: Charlene

Heffernan, Manager, Marketing Communications, Soltrus, (416) 921-0054, cheffernan(at)soltrus.com; Tina Gladstone or Steve Acken, Environics Communications, (416) 920-9000 x410 or x272, tgladstone(at)pr.environics.ca or sacken(at)pr.environics.ca/ (T. T.A. CM.)

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COCA-COLA BLITZES ARIZONA WITH SUPER BOWL XXX GAME PLAN

DATE: January 19, 1996 09:51 EST WORD COUNT: 1,238

PHOENIX, Ariz., Jan. 19 /PRNewswire/ -- Only two teams will experience what it's like to play in Super Bowl XXX later this month. But thanks to Coca-Cola, more than 350,000 football fans in Arizona will be in the starting line-up to play in this year's Super Bowl festivities.

Sports fans will have the chance to experience the pageantry and excitement of Super Bowl XXX through a series of Coca-Cola sponsored events, including:

- Coca-Cola Presents The NFL Experience -- the league's 800,000

square-foot interactive football theme park (est. attendance:

180,000);

- Coca-Cola Presents: Taste of the NFL V -- a gala charity dinner featuring chefs and former players from each of the NFL's 30 cities (est. attendance 2,500);
- The Bank One Super Bowl Street Spectacular -- the signature event of the Super Bowl XXX Host Committee (est. attendance 75,000);
- Super Bowl Sunday Campus Celebration -- A Super Bowl XXX party for ASU students, faculty and staff (est. attendance 5,000);
- Super Bowl Fiesta '96 -- a week-long Hispanic celebration, culminating in a two-day cultural and musical festival (est. attendance 125,000)

As title sponsor of the NFL Experience, Coca-Cola will provide a free, sneak preview of the event to more than 2,800 Phoenix-area fourth grade students during the "Coca-Cola/NFL Experience For Kids Day" on Jan. 23.

Additionally, Coca-Cola made available 20 Super Bowl XXX and 4,000 NFL Experience tickets to Arizona consumers through its "Thirst for Thirty" promotion.

Coca-Cola also produced a limited-edition Super Bowl XXX commemorative 8-oz. bottle, which is available throughout Arizona.

"Our goal is to give everyone a chance to experience the festive atmosphere of the Super Bowl, whether or not they have a ticket to the game," said Jack Stahl, president, Coca-Cola USA.

Coca-Cola classic is the official soft drink of Super Bowl XXX, the National Football league and its 30 teams.

Note: See following fact sheet for a complete listing of Coca-Cola/Super Bowl XXX activities.

COCA-COLA AND SUPER BOWL XXX Fact Sheet

COCA-COLA PRESENTS THE NFL EXPERIENCE

The Coca-Cola Company is the title sponsor of the NFL Experience, the 800,000 square-foot pro football theme park located at ASU's Sun Devil Stadium. The NFL Experience will be open Jan. 19-21, 25-28. Highlights of Coca-Cola involvement with the NFL Experience:

NFL Experience Tickets -- Coca-Cola has made 4,000 tickets available to Arizona consumers through its "Thirst for Thirty" under-the-cap promotion. In addition, consumers in Arizona can receive a free child's admission to the event with purchase of an adult ticket and a label from any specially marked 2-liter bottle of Coca-Cola product.

Coca-Cola/NFL Experience ON TOUR -- Coca-Cola took the NFL Experience "on the road" in December and January, providing more than 20,000 students from 14 Valley Area junior and senior high schools an opportunity to test their football skills through a traveling version of the interactive Super Bowl attraction.

Coca-Cola/NFL Experience For Kids Day -- More than 2,800 Phoenix-area fourth grade students will get a free sneak preview of the NFL Experience on Wednesday, Jan. 23. In addition to the games and attractions, each young NFL fan will receive a t-shirt, fanny pack, autograph notepad and lunch, courtesy of Coca-Cola. NFL players will be on hand to assist the kids with the games and sign autographs. The students earned the sneak preview through participation in the NFL's IT'S A FACT, an esteem-building educational program designed to help young people think about important personal issues and make smart, healthy choices.

Coca-Cola Play Football Kids' Zone -- A new element at the NFL Experience where even the smallest of All-Pros can show off their stuff in an area designed specifically for them.

COCA-COLA PRESENTS: TASTE OF THE NFL V

Fast becoming one of Super Bowl weekend's hottest events, "Coca-Cola Presents: Taste of the NFL V" is a food- and wine-tasting charity gala featuring prominent chefs and former players from each of the NFL's 30 cities. The all-star chefs and players will prepare and serve gourmet dishes representing their hometowns at the star-studded, \$300-a-plate dinner, held 7:30 p.m. - 9:30 p.m., Saturday, Jan. 27 at the Arizona Biltmore in Phoenix. In addition to food, the evening includes a silent auction of memorabilia donated by NFL players, including autographed helmets, jerseys and footballs. Proceeds from the event will go to local and national hunger relief organizations. SUPER BOWL XXX COMMEMORATIVE BOTTLE

The Phoenix Coca-Cola Bottling Company celebrated the arrival of the NFL's championship game by producing a limited-edition, Super Bowl XXX commemorative bottle of Coca-Cola classic. Approximately 35,000 cases of the 8-oz. bottles were distributed throughout Arizona in January. A

donation of 50 cents per case will be made to the Valley Big Brothers/Big Sisters. In addition, Super Bowl XXX commemorative 12-oz. cans of Coca-Cola classic and diet Coke were made available at retail outlets throughout the state.

SUPER BOWL XXX TICKETS

Lucky Arizona consumers won 20 Super Bowl tickets through "Thirst for Thirty," a statewide promotion conducted by the Coca-Cola bottlers in Phoenix, Tucson and Flagstaff.

BANK ONE SUPER BOWL STREET SPECTACULAR

Bank One Super Bowl Street Spectacular -- the signature event of the Super Bowl XXX Host Committee -- is a food, music and entertainment celebration of the NFL's biggest game. The event will feature Coca-Cola Road Trip, a radically customized, 20-ton tractor trailer that unfolds into a 40,000-square-foot entertainment complex. The event will be held from 7 p.m. - midnight, Saturday, Jan. 27 at Mill Avenue in Downtown Tempe. Fans can attend by purchasing commemorative Street Spectacular buttons (\$16).

SUPER BOWL SUNDAY CAMPUS CELEBRATION

Coca-Cola is a sponsor of Super Bowl Sunday Campus Celebration, a giant football party designed to involve the entire Arizona State University

community in the spirit of Super Bowl XXX. Students, faculty and staff will enjoy the game on a giant (10' by 12') Sony Jumbotron television screen, courtesy of Coca-Cola. In addition, fans will be able to test their athletic skills on the elements from Coca-Cola Road Trip. The free event is open only to persons affiliated with ASU.

SUPER BOWL FIESTA '96

Super Bowl Fiesta '96 is a week-long Hispanic celebration, culminating in a two-day musical and cultural festival. The event benefits Chicanos Por La Causa (CPLC), a non-profit organization renowned for its extensive work with at-risk children and elderly care. The free event will be held at Patriot's Square in downtown Phoenix, Friday, Jan. 26 (noon-midnight) and Saturday, Jan. 27 (10 a.m.-6 p.m.).

SUPER BOWL WEB SITE

Coca-Cola is a sponsor of the official Super Bowl XXX Host Committee World Wide Web Site (http://www.azsuperbowl.com/). The Web provides up-to-the-minute information on the record 106 events sanctioned by the Host Committee. In addition, consumers can learn about Coca-Cola's Super Bowl activities through The Coca-Cola Company World Wide Web Site (http://www.cocacola.com/). Both the Host Committee and Coca-Cola Web Sites are connected through reciprocal hyperlinks

SUPER BOWL STREET LIGHT POLE BANNERS

More than 2,000 Coca-Cola vertical street banners saluting and welcoming visitors to Super Bowl XXX currently adorn major streets throughout the metro-Phoenix area.

CONTACT: Ben Deutsch, The Coca-Cola Company, 404-676-5096

(KO)

COMPANY NAME: COCA-COLA COMPANY

TICKER SYMBOL: KO

PRODUCT: FOOD, BEVERAGES (FOD); ADVERTISING (ADV)

ARIZONA (AZ)

SECTION HEADING: BUSINESS; FEATURES; SPORTS

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